



LEADING
NO. 49
JUNE...JULY

52 BIG PAGES

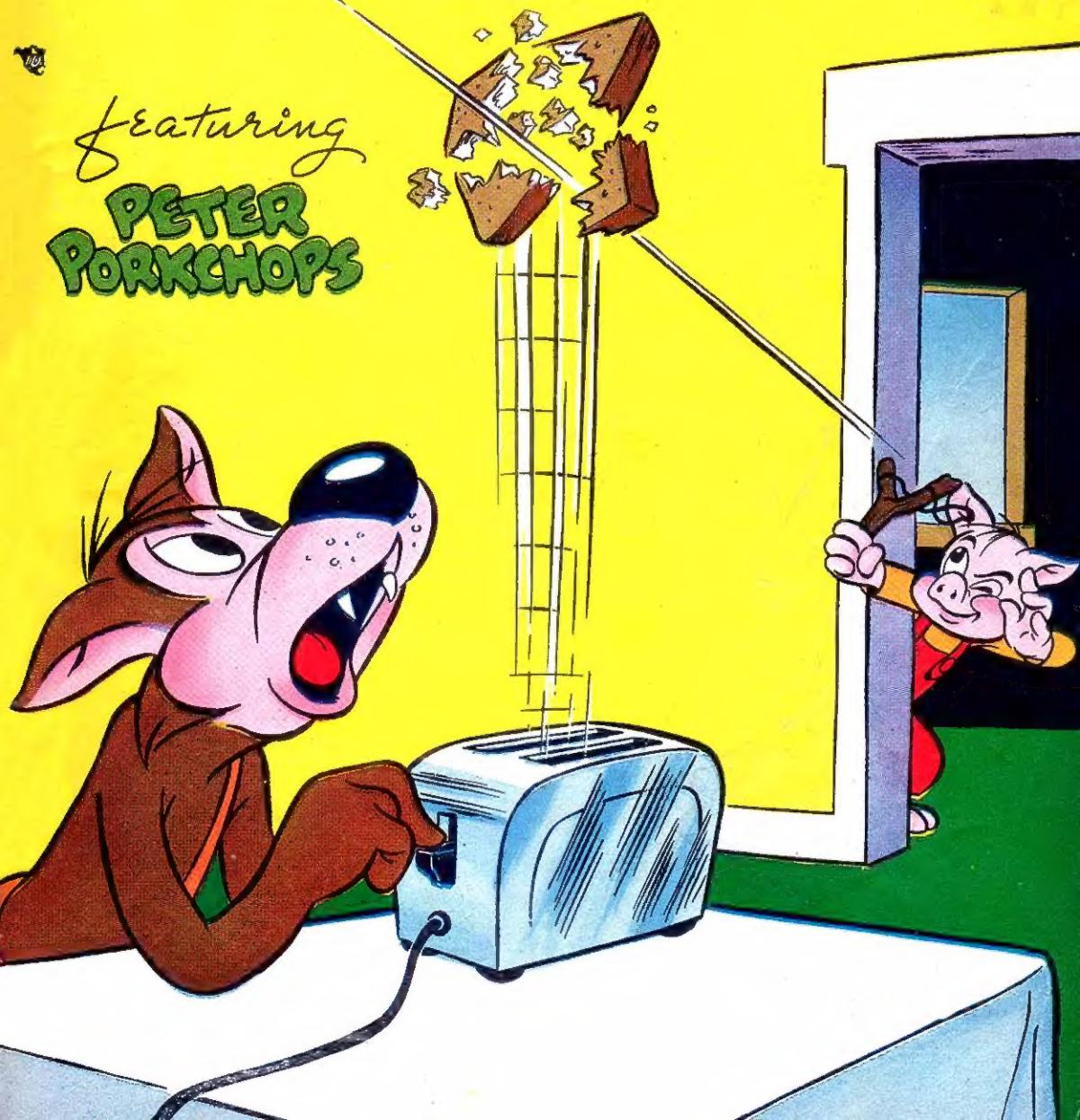


10c

Leading COMICS

SCREEN

featuring
**PETER
PORKCHOPS**



TOP VALUE IN AMERICA'S TOP COMICS!



THIS FAMOUS SYMBOL ON THE COVER OF ANY COMICS MAGAZINE IS **YOUR** GUARANTEE OF THE **BEST** IN COMICS READING — AND IT MEANS YOU'RE GETTING A **BIG 52-PAGE MAGAZINE** CHOCK FULL OF THE KIND OF COMICS **YOU** LIKE BEST!

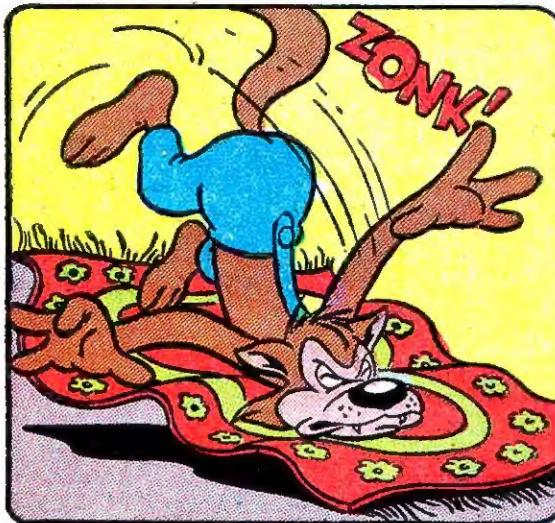
DON'T SETTLE FOR LESS!

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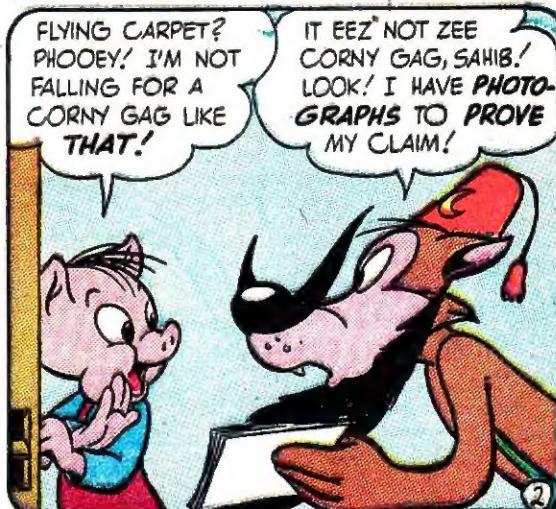
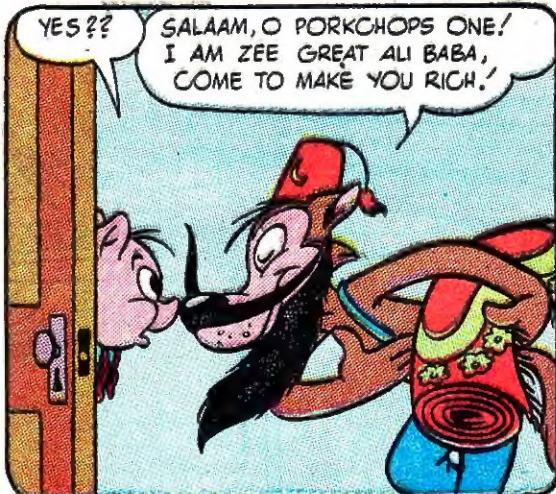
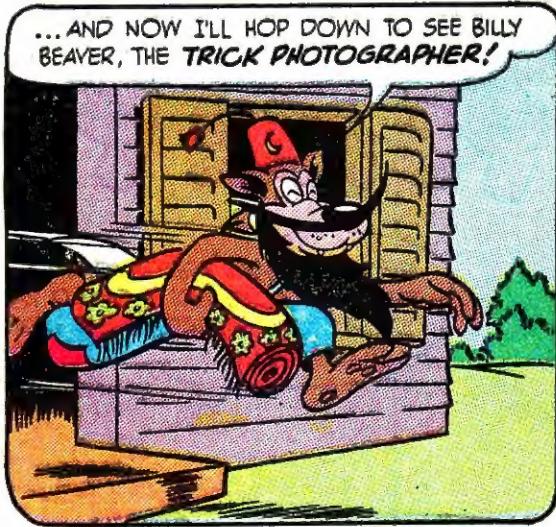
PETER PORKCHOPS

PHOOEY! BAH! BROKE AGAIN! I SURE WISH THERE WAS SOME WAY I COULD RAISE A LITTLE CASH--WITHOUT WORKING FOR IT, NATURALLY!





LEADING SCREEN COMICS



GOSH! THESE REALLY **ARE** PHOTOS
OF YOU FLYING ON THAT RUG!

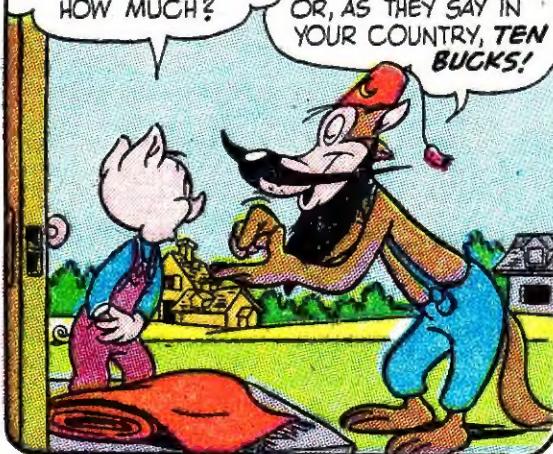
NATCH! NATCH! UH--I MEAN--CERTAINLY,
SAHIB PORKCHOPS!



OKAY! I'LL BUY IT!
HOW MUCH?

5000 SHMOOZLOPANS--
OR, AS THEY SAY IN
YOUR COUNTRY, **TEN**
BUCKS!

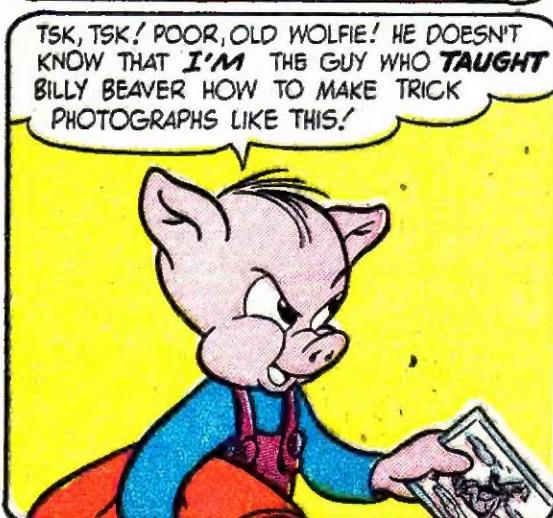
HAW! HAW! OH, WOLFIE! ARE YOU
CLEVER! THE BIG DOPE FELL FOR IT HOOK,
LINE, AND CARPET!



TSK, TSK! POOR, OLD WOLFIE! HE DOESN'T
KNOW THAT I'M THE GUY WHO **TAUGHT**
BILLY BEAVER HOW TO MAKE TRICK
PHOTOGRAPHS LIKE THIS!



NOW THAT I'VE GOT THE RUG, I'LL HAVE
TO TEACH THAT RASCAL A **GOOD LESSON!**





LEADING SCREEN COMICS



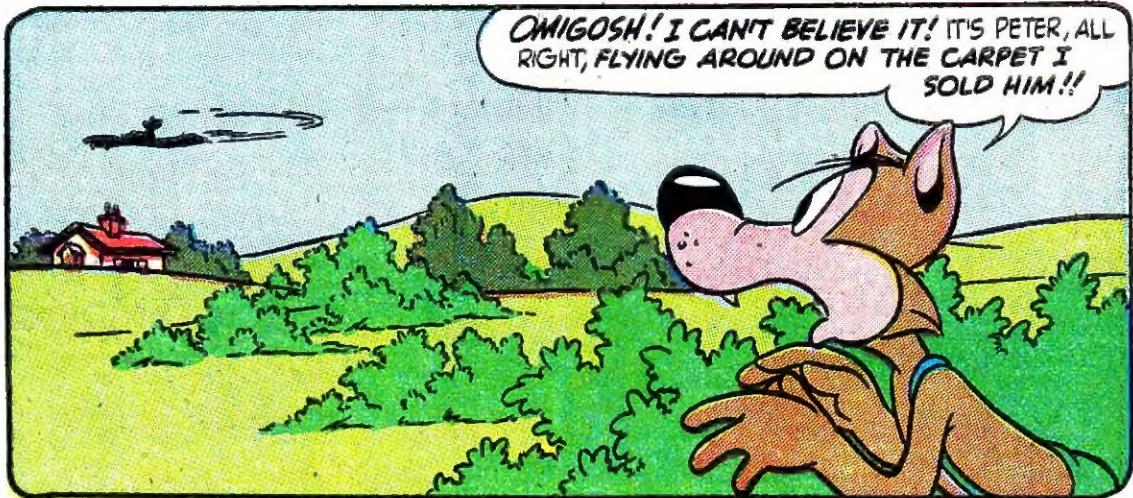
SEVERAL HOURS LATER... AH, ME! I CAN'T GET OVER HOW I FOOLED PETER THIS TIME! IMAGINE FALLING FOR SUCH A--



HEY!! WHAT'S THAT FLYING OVER PETER'S HOUSE??



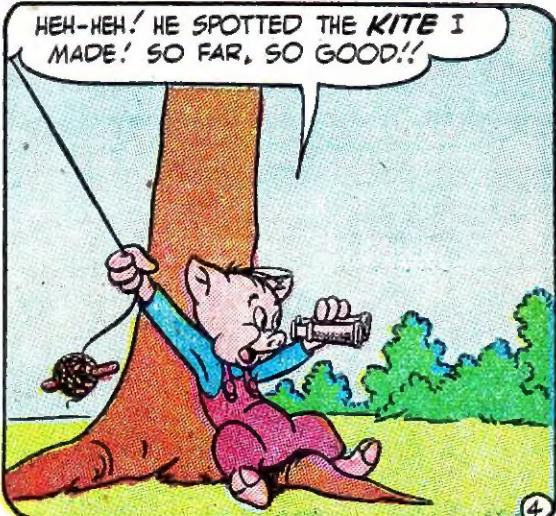
OMIGOSH! I CAN'T BELIEVE IT! IT'S PETER, ALL RIGHT, FLYING AROUND ON THE CARPET I SOLD HIM!!



YEEOW! WHAT A FOOL I'VE BEEN! THE THING REALLY WORKS!!



HEH-HEH! HE SPOTTED THE KITE I MADE! SO FAR, SO GOOD!!

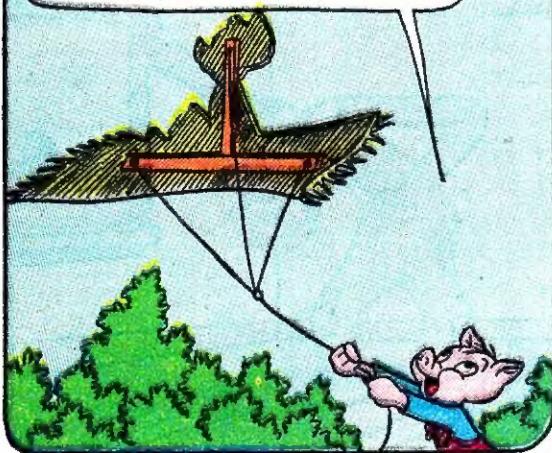




LEADING SCREEN COMICS



NOW I'LL BRING IT DOWN, AND GET,
READY FOR A LITTLE VISIT!



AH!! THAT CARPET! SUCH A LOVELY PATTERN!
IT'S A PERFECT EXAMPLE OF THE FOOSTIAN
PERIOD!



SOLD! HERE'S YOUR MONEY!
...AND HERE'S YOUR RUG!



I'VE GOTTA GET THAT CARPET BACK!
SOB! I'M NOT LICKED YET! I'LL SELL ALL
MY FURNITURE TO RAISE CASH, AND I'LL
MAKE PETER AN OFFER!



YES, YES! I AM PROFESSOR VON FLOZ
THE ART COLLECTOR! I WOULD LIKE TO BUY
THAT LITTLE RUG FOR MY MUSEUM!



OBOY! I'M CLEANED OUT OF FURNITURE,
BUT AT LEAST I'VE GOT THE RUG BACK
AGAIN!



TEE-HEE! POOR WOLFIE IS DUE FOR A SHOCK! THIS OUGHT TO TEACH HIM NOT TO TRY THOSE TRICKS ON **ME** ANY MORE!



OKAY! HERE WE GO! **START FLYING**, LITTLE CARPET!



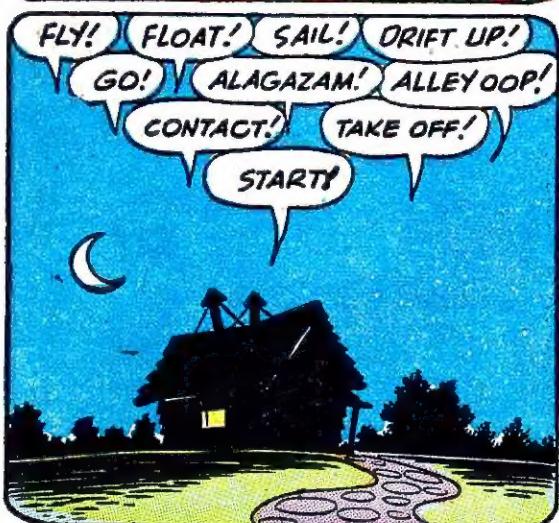
COME ON! FLY! SAIL! GO UP IN THE AIR! QUIT STALLING, WILL YOU??!



OMIGOSH! THERE MUST BE SOME KIND OF SECRET WORD FOR GETTING THE THING STARTED! I'LL JUST HAVE TO TRY EVERYTHING!



FLY! FLOAT! SAIL! DRIFT UP!
GO! ALAGAZAM! ALLEY OOP!
CONTACT! TAKE OFF!
STARTY!

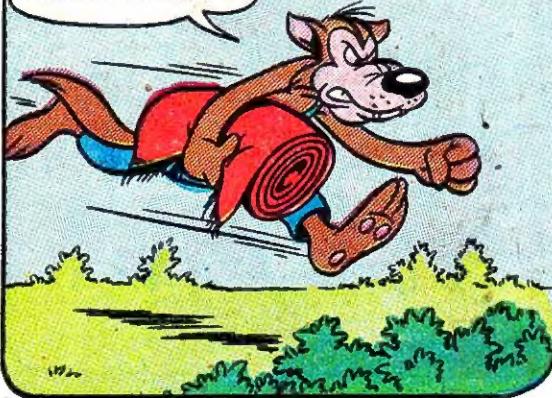


TWELVE HOURS LATER...

IT'S NO USE! IT WON'T FLY! SOMETHING TELLS ME I'VE BEEN TRICKED!

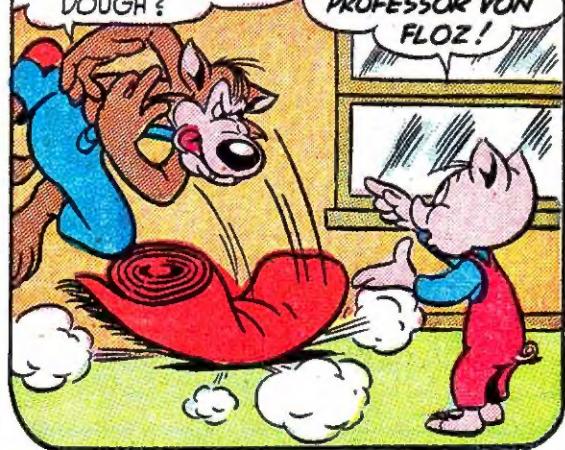


PETER HAS SOME NERVE PULLING A FAST ONE ON ME, JUST 'CAUSE I PULLED A FAST ONE ON HIM! I'M GONNA DEMAND MY MONEY BACK!



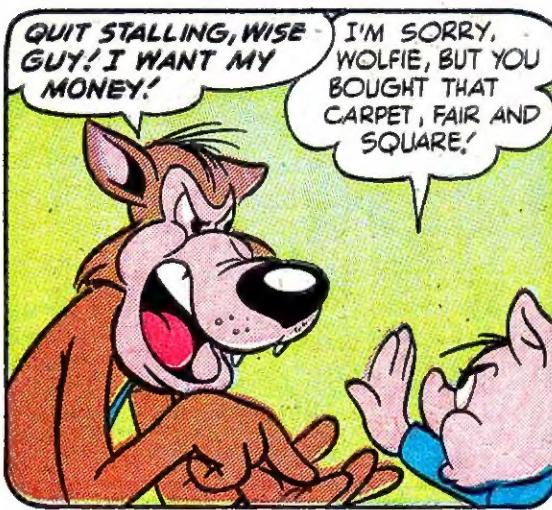
OKAY, RUNT! HERE'S THE RUG! WHERE'S MY DOUGH?

BUT, WOLFIE ... I SOLD THAT RUG TO PROFESSOR VON FLOZ!



QUIT STALLING, WISE GUY! I WANT MY MONEY!

I'M SORRY, WOLFIE, BUT YOU BOUGHT THAT CARPET, FAIR AND SQUARE!



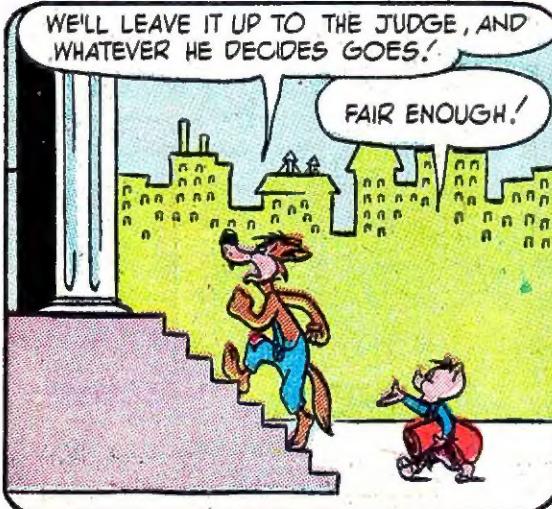
OKAY! IF THAT'S THE WAY YOU FEEL, THEN I'LL SUE YOU!

FINE! LET'S GO DOWN TO COURT RIGHT NOW AND SETTLE IT!



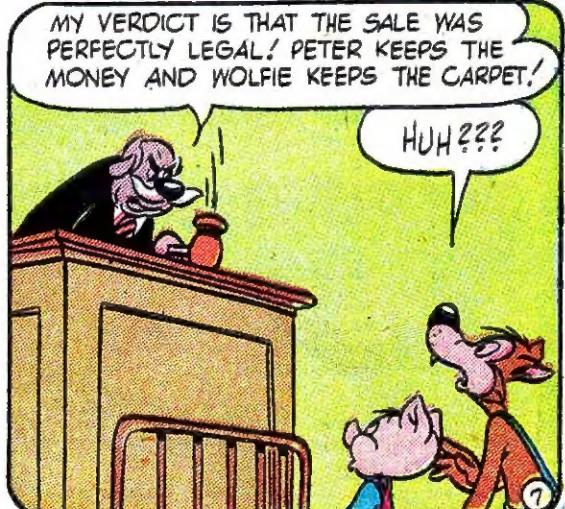
WE'LL LEAVE IT UP TO THE JUDGE, AND WHATEVER HE DECIDES GOES!

FAIR ENOUGH!



MY VERDICT IS THAT THE SALE WAS PERFECTLY LEGAL! PETER KEEPS THE MONEY AND WOLFIE KEEPS THE CARPET!

HUH ???

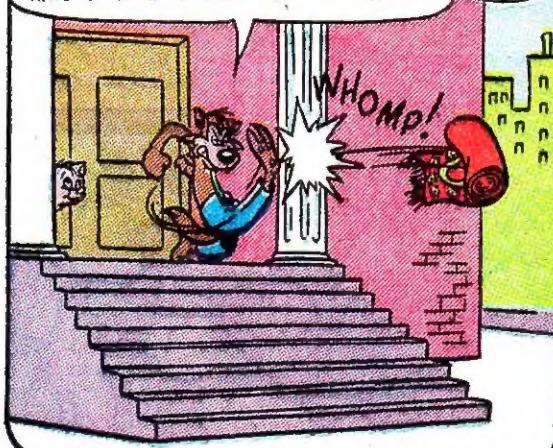




LEADING SCREEN COMICS



OF ALL THE ROTTEN LUCK! THIS IS ONE TIME I WAS TAKEN FOR A RIDE!

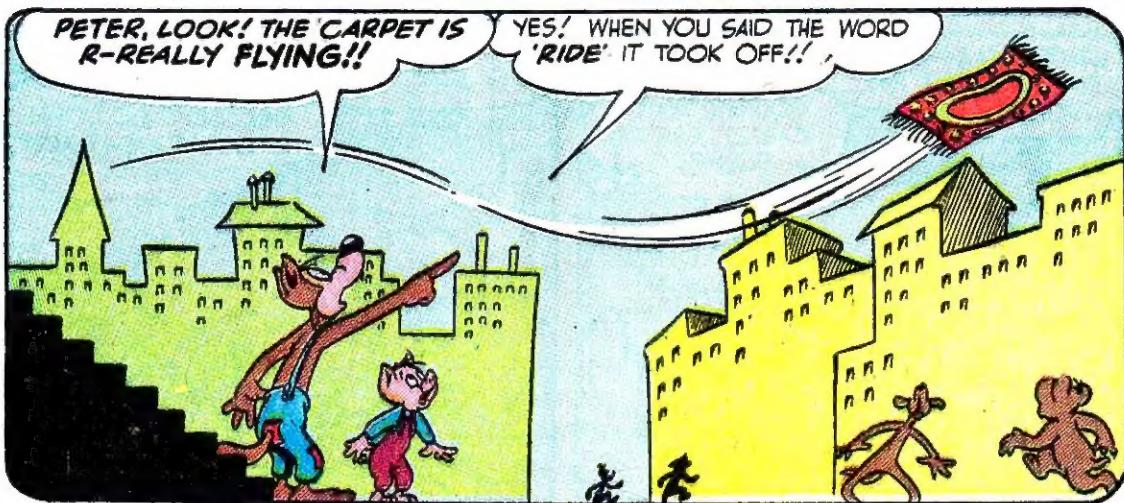


YEEEEEOW!!



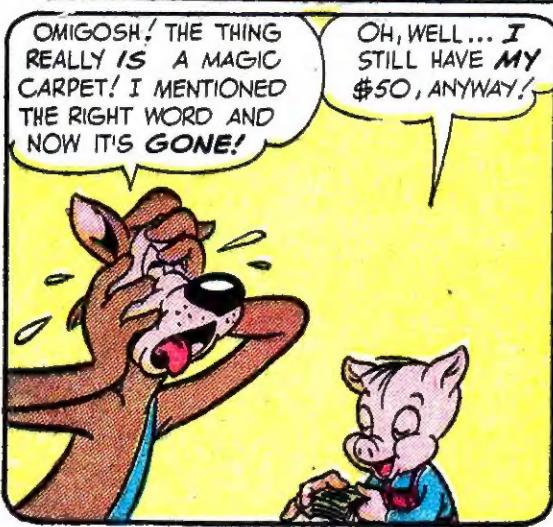
PETER, LOOK! THE CARPET IS R-REALLY FLYING!!

YES! WHEN YOU SAID THE WORD 'RIDE' IT TOOK OFF!!



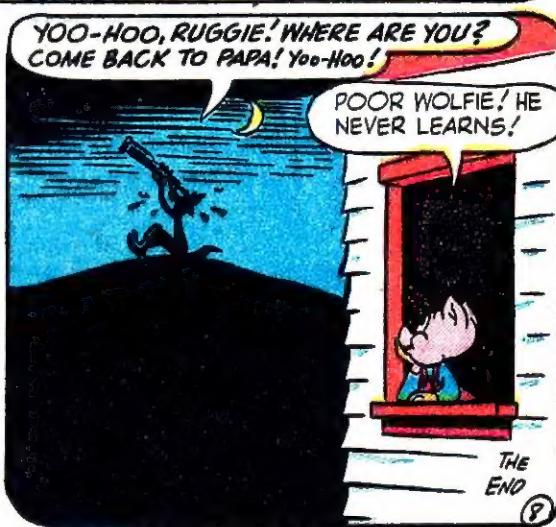
OMIGOSH! THE THING REALLY IS A MAGIC CARPET! I MENTIONED THE RIGHT WORD AND NOW IT'S GONE!

OH, WELL ... I STILL HAVE MY \$50, ANYWAY!



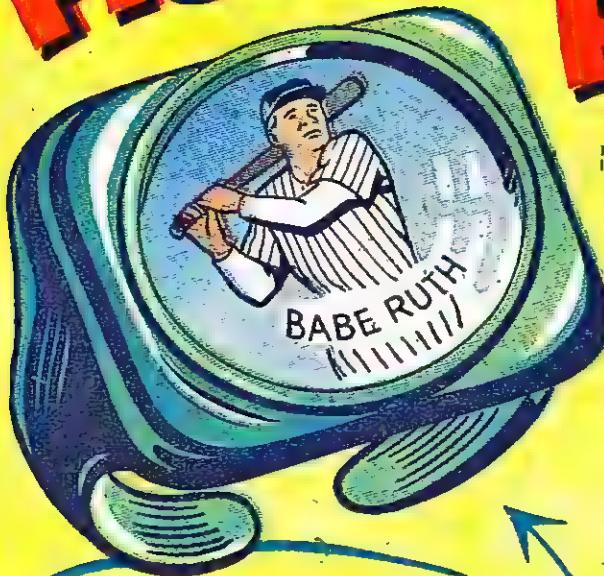
YOO-HOO, RUGGIE! WHERE ARE YOU? COME BACK TO PAPA! Yoo-Hoo!

POOR WOLFIE! HE NEVER LEARNS!



THE END

NOW! PRIZE PLASTIC PICTURE RINGS



ONE RING IN EVERY BOX
OF *Kellogg's RAISIN BRAN*
No Waiting - No Box Tops!

WHAT YOU GET! Open a box of Kellogg's Raisin Bran and get your prize! A bright-colored genuine plastic ring with a picture on top! Pictures of airplanes, cowboys, Indians, sport stars, movie stars! These prize picture rings fit any finger! Most important, you get this double-treat: plump honeycomb raisins, with Kellogg's nourishing golden-crisp flakes!

Surprise—entirely new series
of prizes coming soon!



Pocahontas—
Indian Maiden



Buffalo Bill—
Western Hero



COWBOYS

16 Different
Pictures!

6 Bright
Colors!

Republic XF91
"Thunderceptor"



Sitting Bull—
Indian Chief



Gene Tunney—
Ex-Heavyweight
Champ SPORT STARS

Douglas DC-6



AIRPLANES

Wear 'em!
Collect 'em!
Swap 'em!

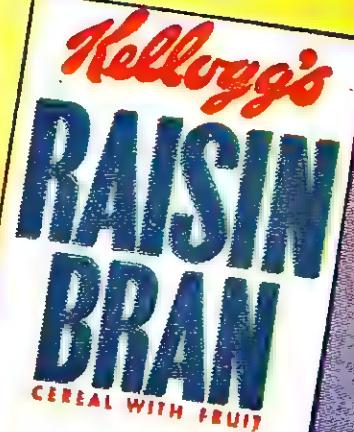
Pan-American
Double Deck-
Clipper



Wanda Hendrix—
Universal-
International Star



MOVIE STARS



word HUNT

key-word

FELINE

HOW MANY DIFFERENT FOUR-LETTER WORDS CAN YOU FIND HIDDEN IN THE KEY-WORD? YOU CAN HUNT ALONE OR COMPETE WITH A FRIEND, THE ONE BAGGING THE MOST WORDS BEING DECLARED WINNER.

15 MINUTES IS THE TIME ALLOTTED FOR PLAY. (AS AN EXAMPLE....IF THE KEY-WORD WAS OSTRICH, YOUR "WORD HUNT" MIGHT TURN UP... STIR, COST, RICH AND HOST). SOME OF THE WORDS IN HIDING ARE LISTED BELOW. ANY OTHERS YOU UNEARTH ARE ACCEPTABLE. READY? LET'S GO!



hidden words

FLEE - LIFE
FEEL - FILE - FINE - LINE

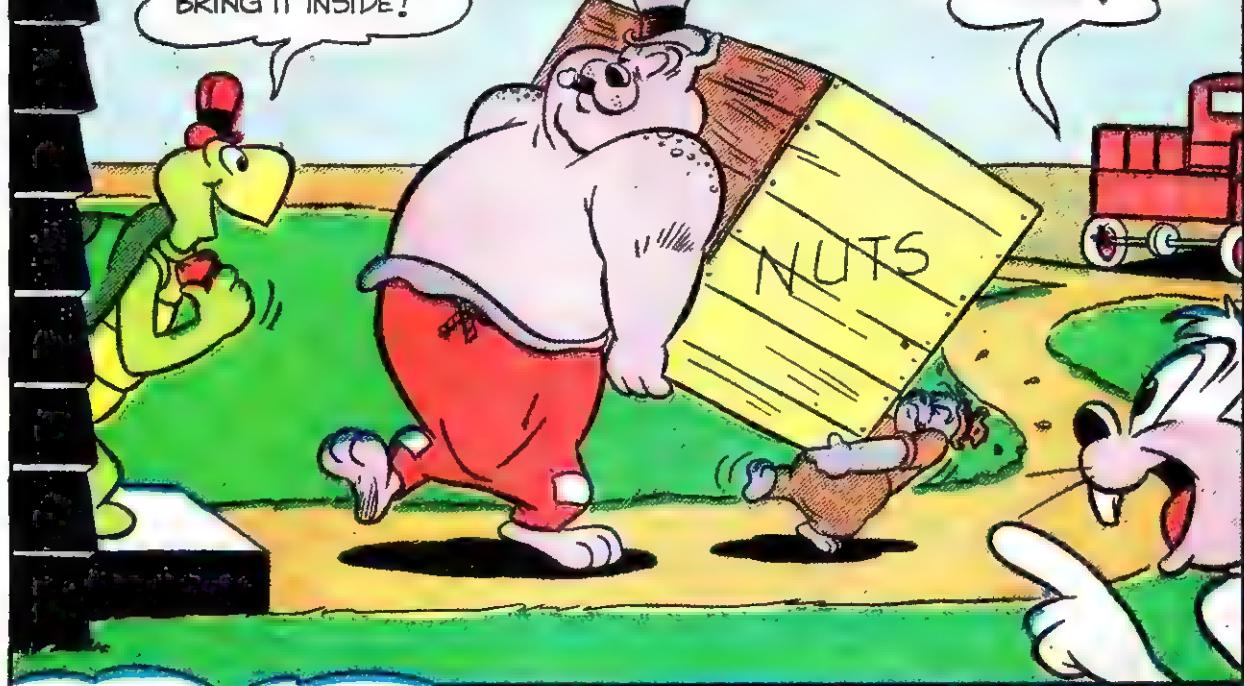
ADVERTISEMENT

An advertisement for Nestle's Crunch Milk Chocolate. In the center is a large bar of chocolate with the text "NESTLE'S CRUNCH MILK CHOCOLATE" and "NESTLE CRUNCH" at the bottom. To the left, a man says "OUR BUNCH ALL MUNCH" and a woman looks on. To the right, a man says "WON'T YOU JOIN US, TOO?" and a woman looks back. The background is a warm orange gradient. The bottom right corner features the tagline "Delicious-Different".

THE TORTOISE AND THE HARE

AAH! JUST WHAT I'VE
BEEN WAITING FOR!
BRING IT INSIDE!

HEY, PAL! WANT
ANY HELP EATING
THOSE?



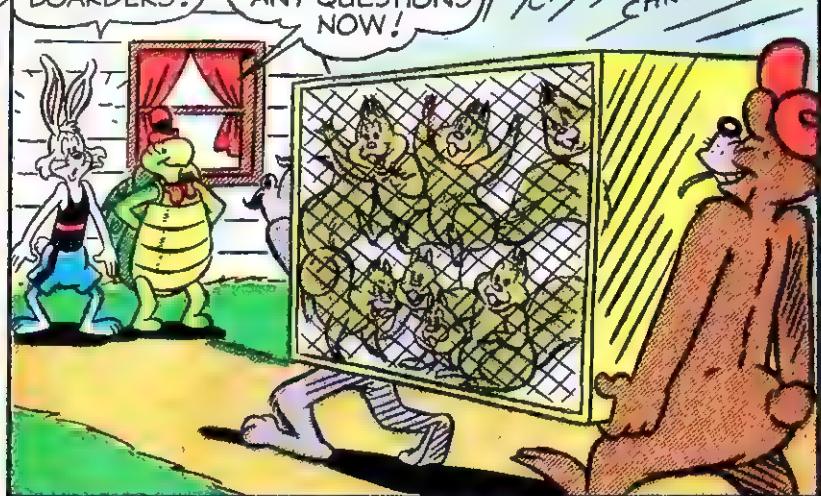
NO THANK YOU,
HARRY! I DON'T
INTEND TO
EAT THEM!

NOT GOING TO
EAT THEM?
WHAT ELSE?

WHAT GIVES?
TAKING IN
BOARDERS?

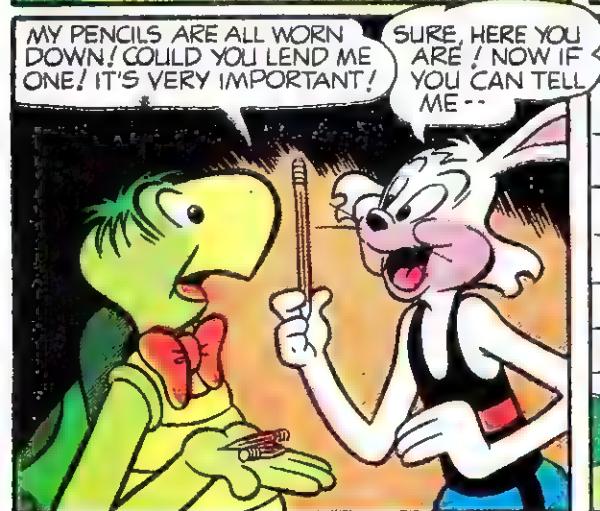
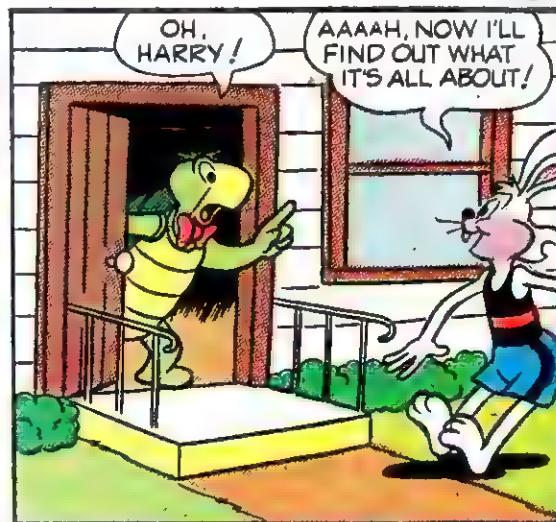
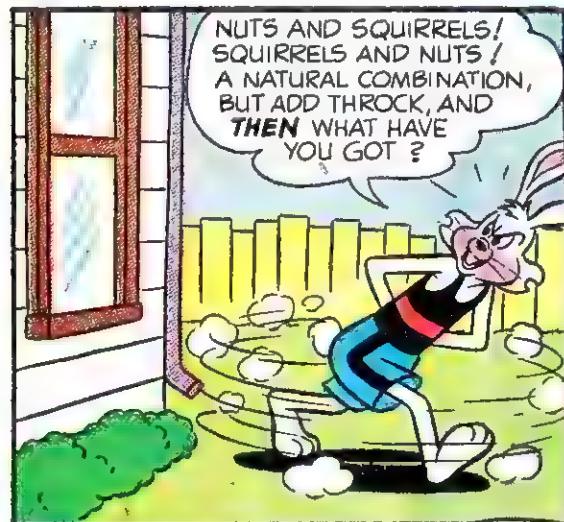
SORRY, HARRY! I
CAN'T ANSWER
ANY QUESTIONS
NOW!

CHEEEEE
CHREEEEEE!



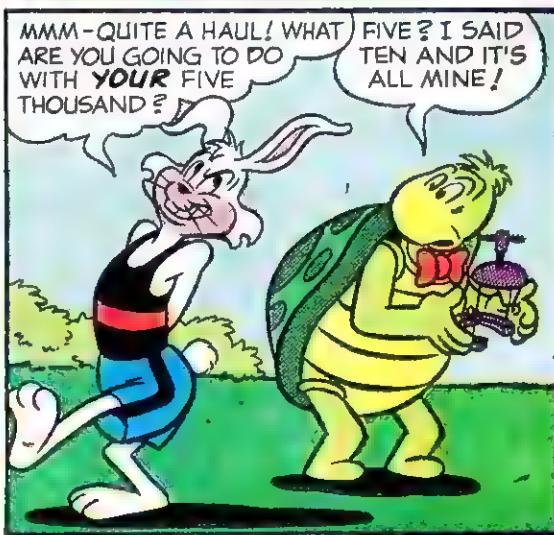
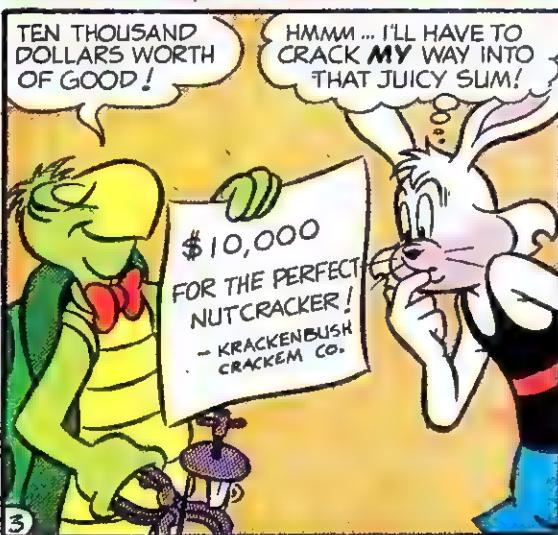
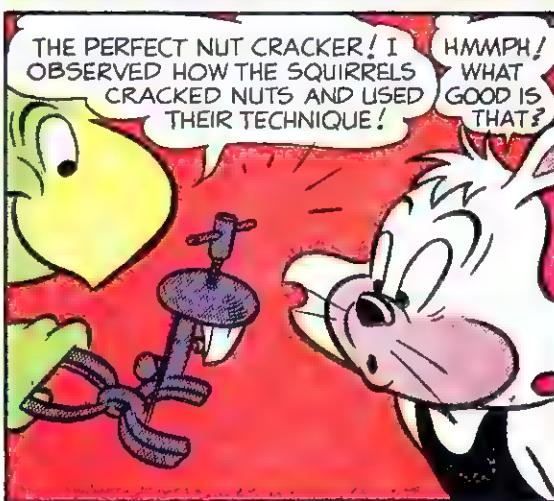
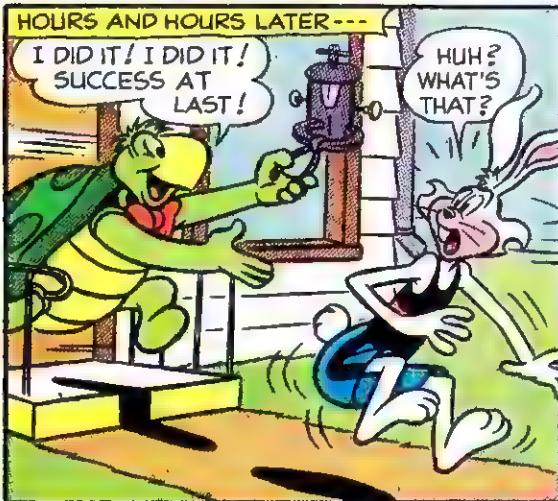
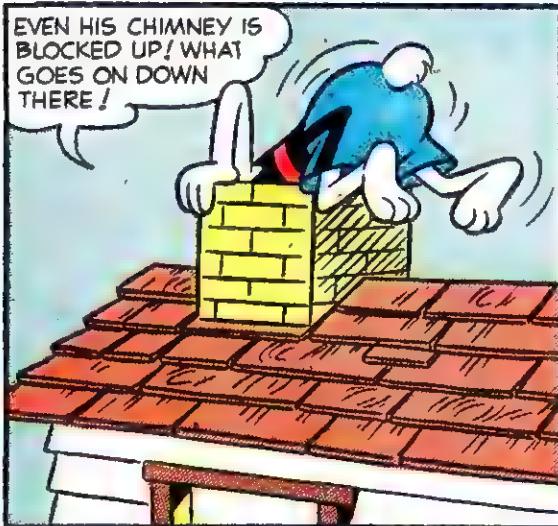


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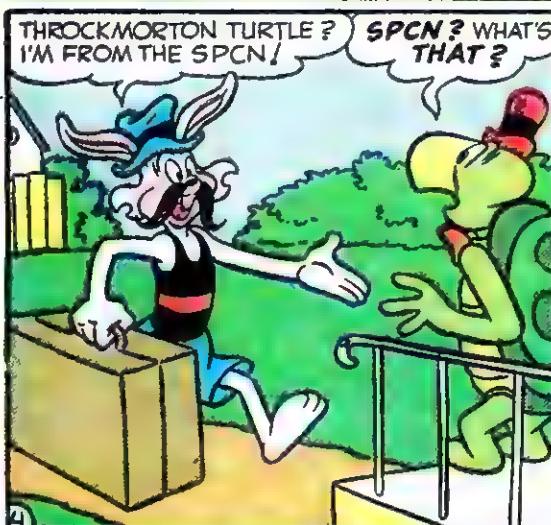
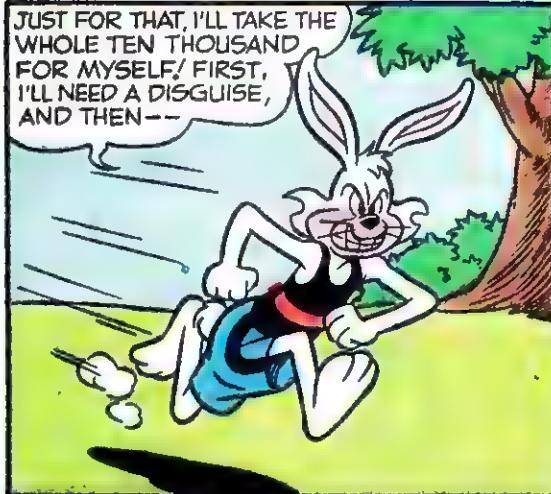
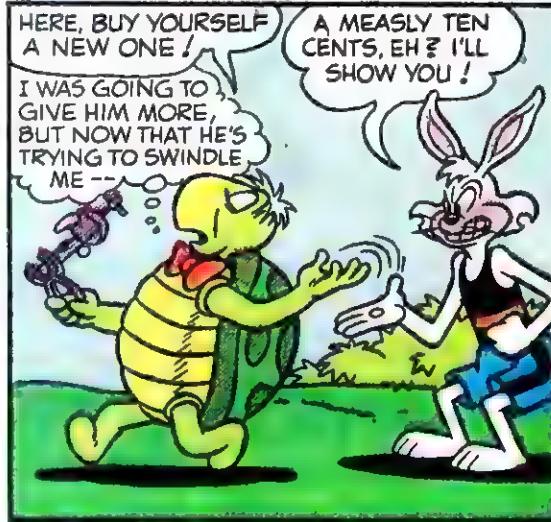


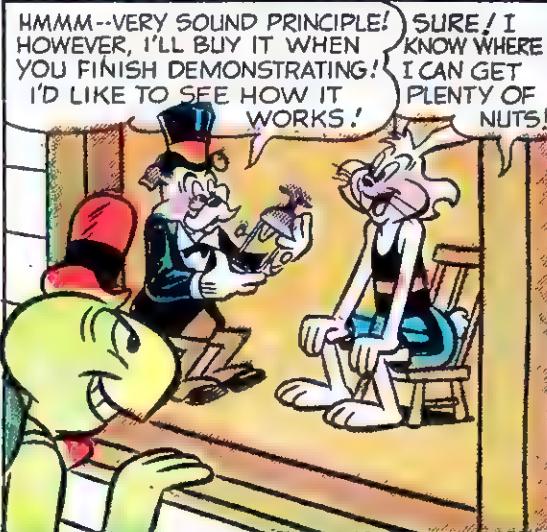
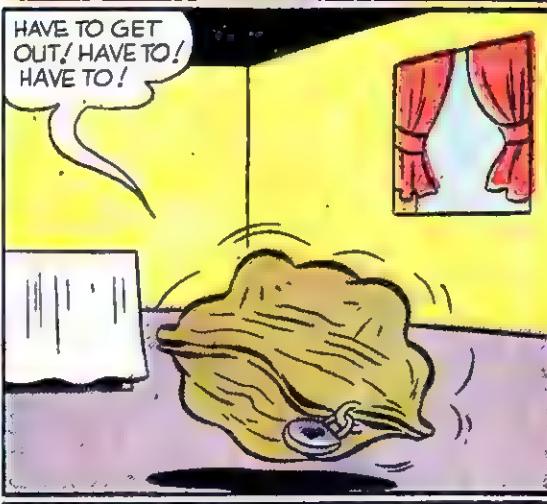
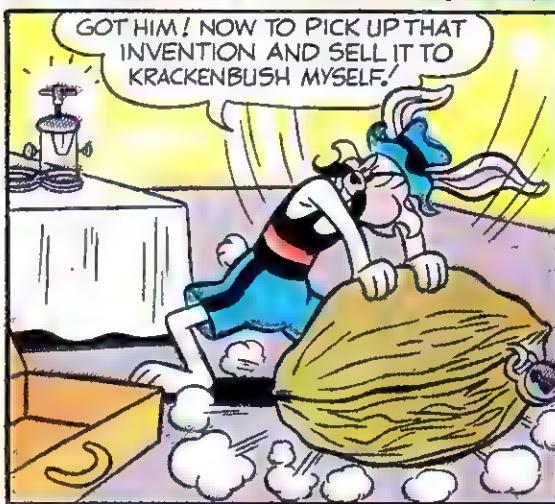
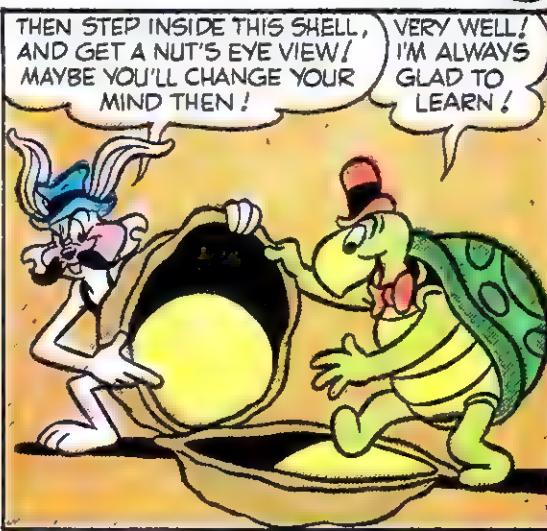
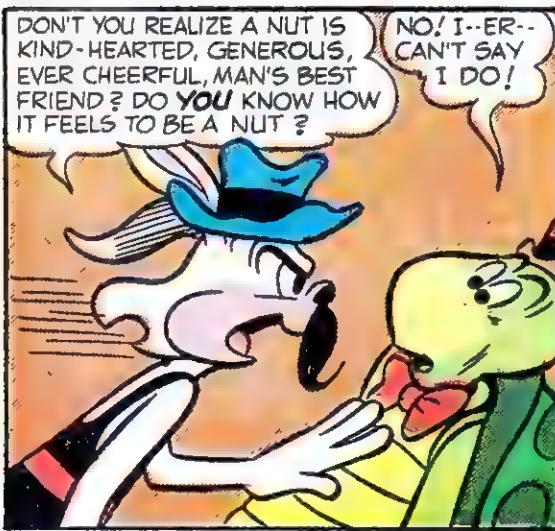
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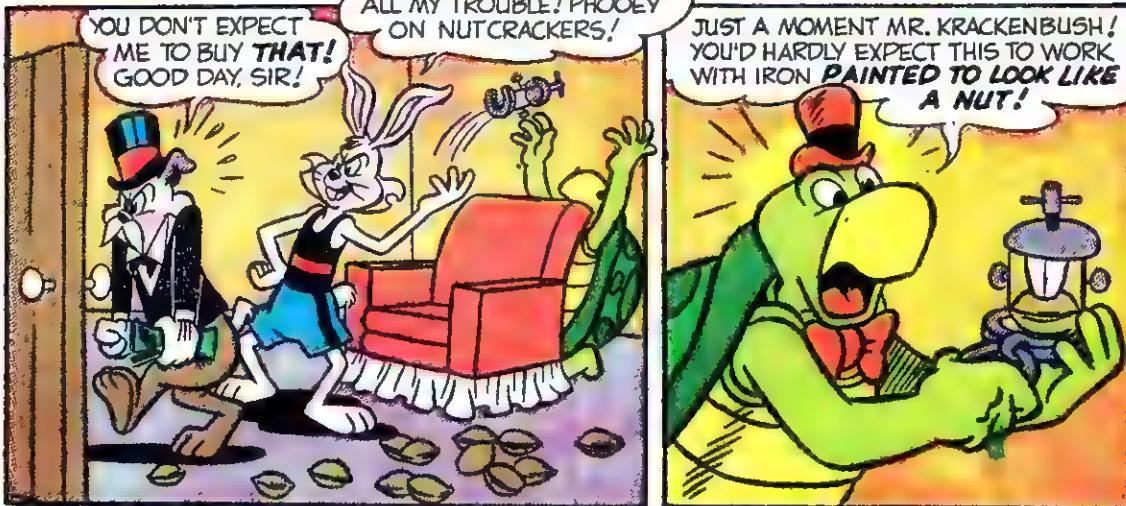
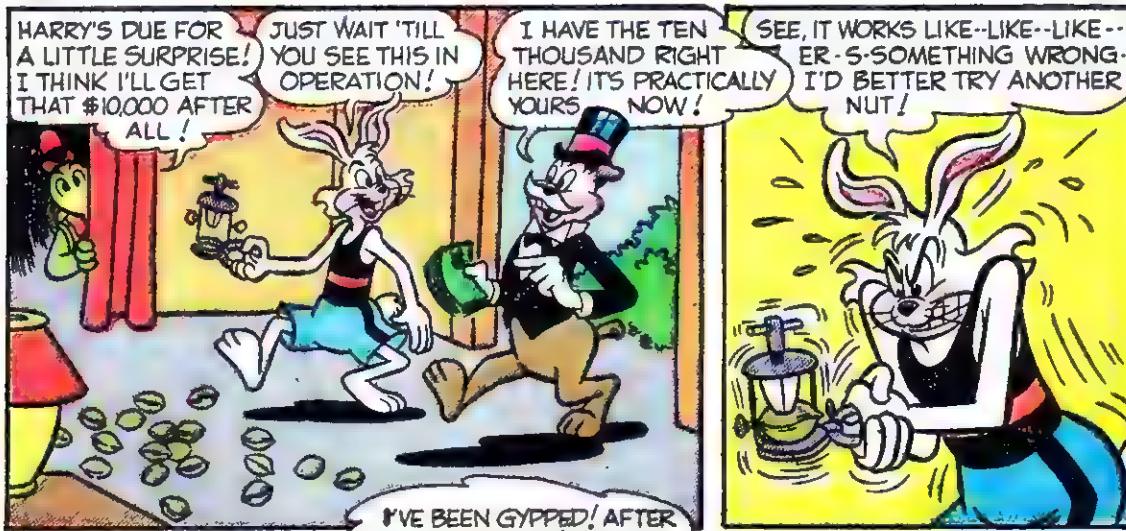


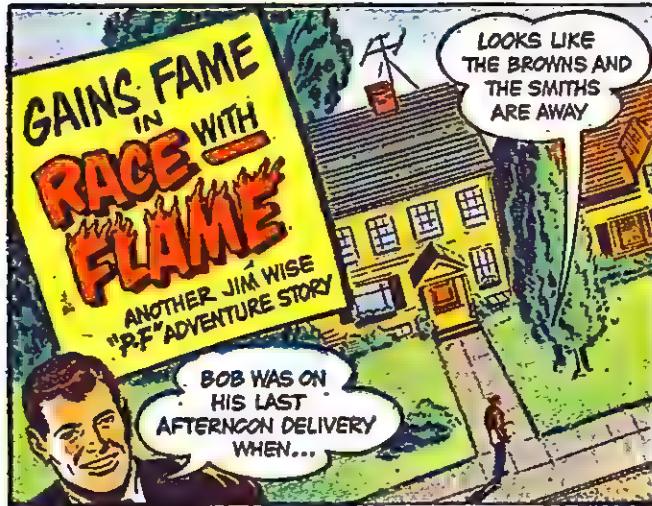


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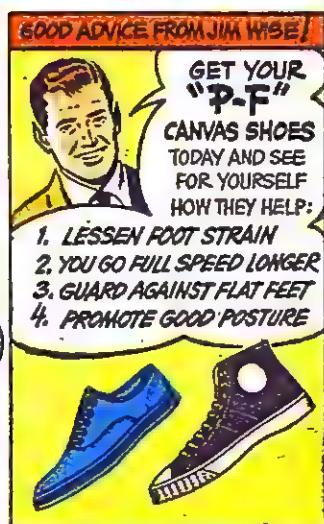


**JIM WISE TELLS WHY
"P-F" CANVAS SHOES
HELP YOU GO FULL
SPEED LONGER!**

1. THE ALL-IMPORTANT "P-F" RIGID WEDGE HELPS KEEP THE 3 MAIN SUPPORTING BONES OF THE NORMAL FOOT IN PROPER POSITION.

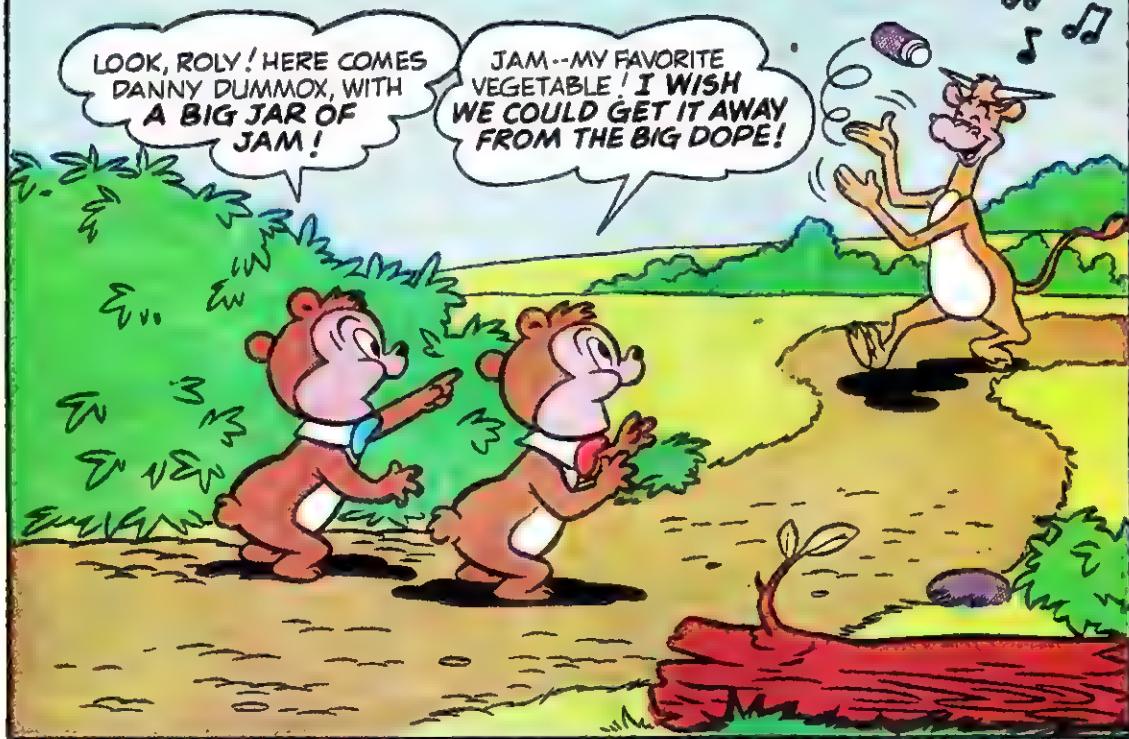
2. SPONGE RUBBER CUSHION

"P-F" MEANS POSTURE FOUNDATION





ROLY AND POLY



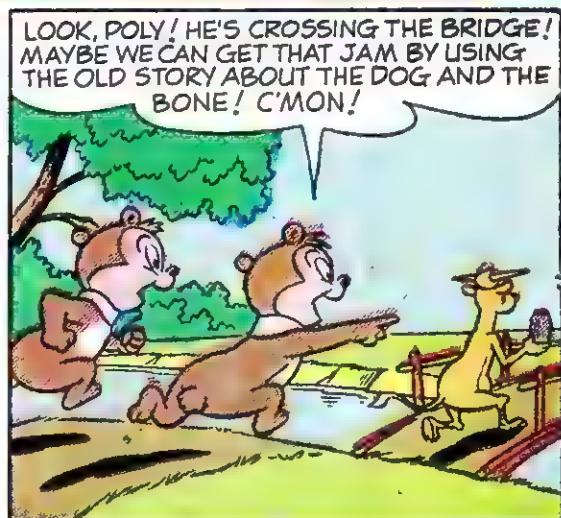
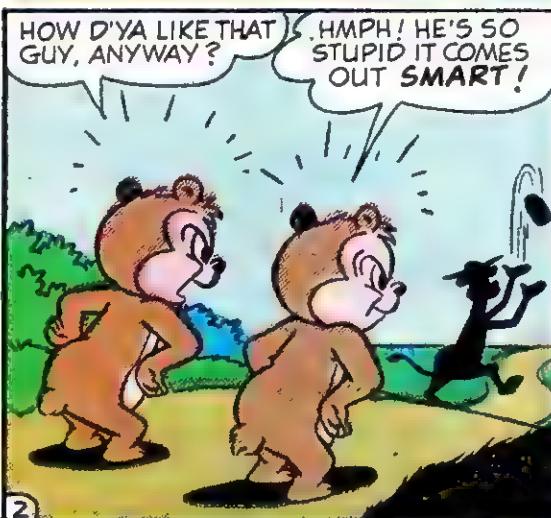


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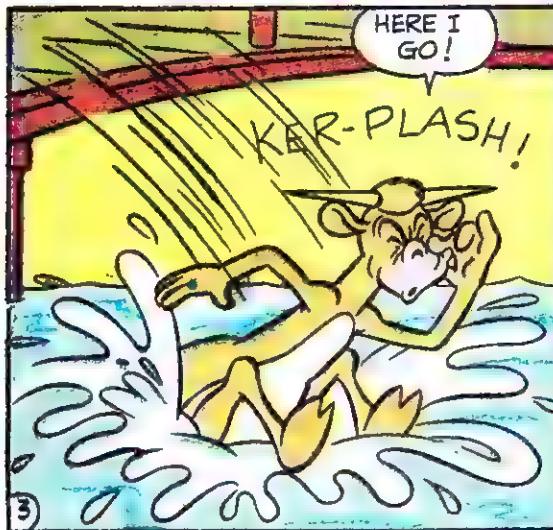
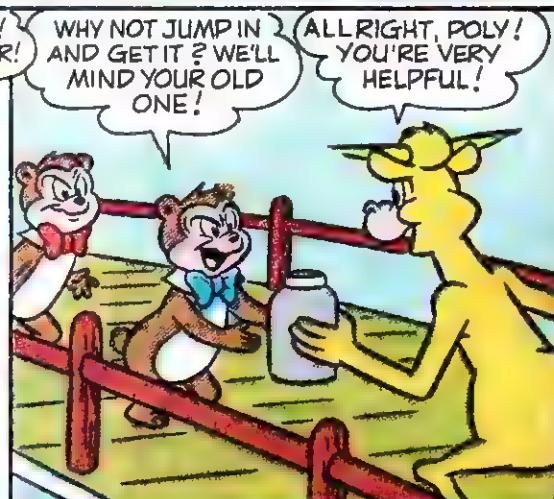
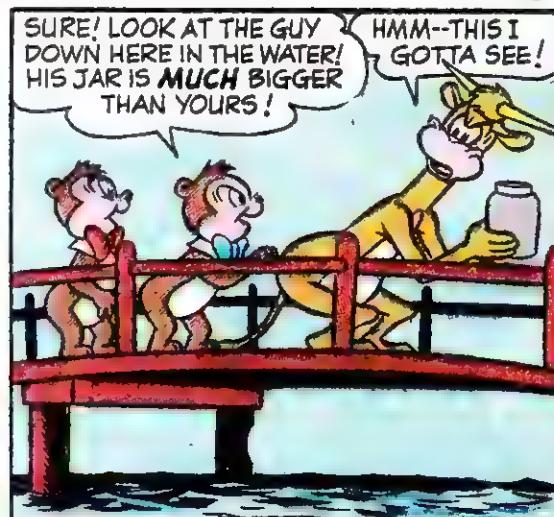
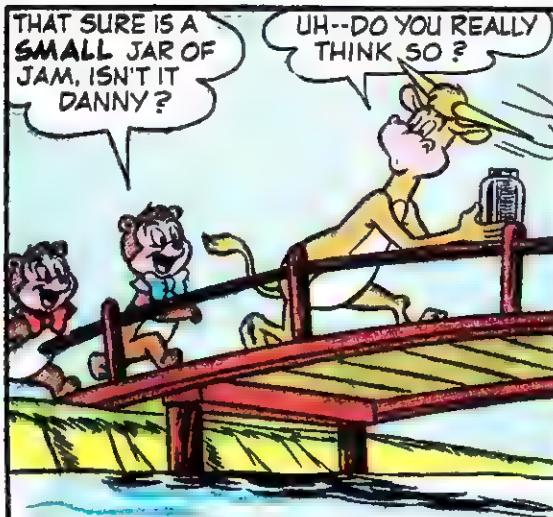
SURE, IN FACT, THE DOCTOR SAID THAT RASPBERRY JAM IS THE ONLY THING HE SHOULD HAVE!

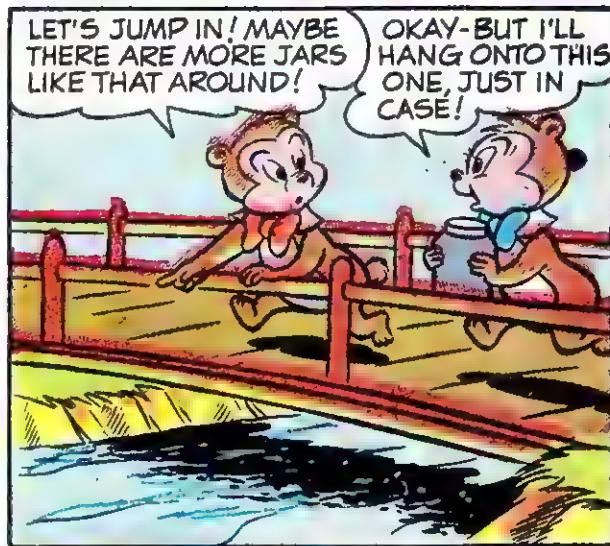
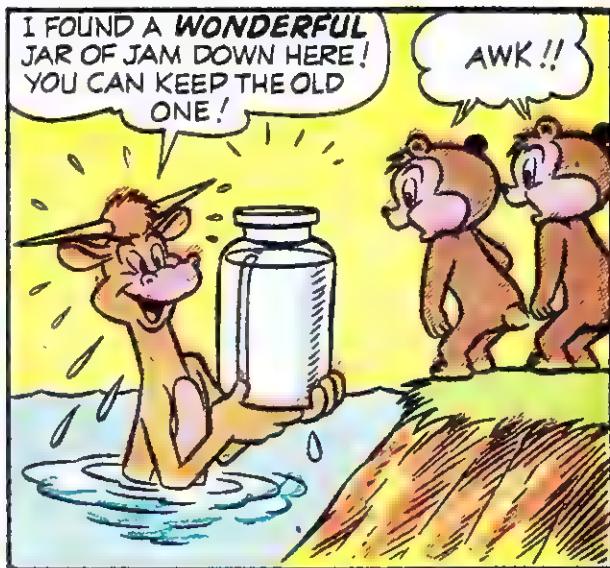
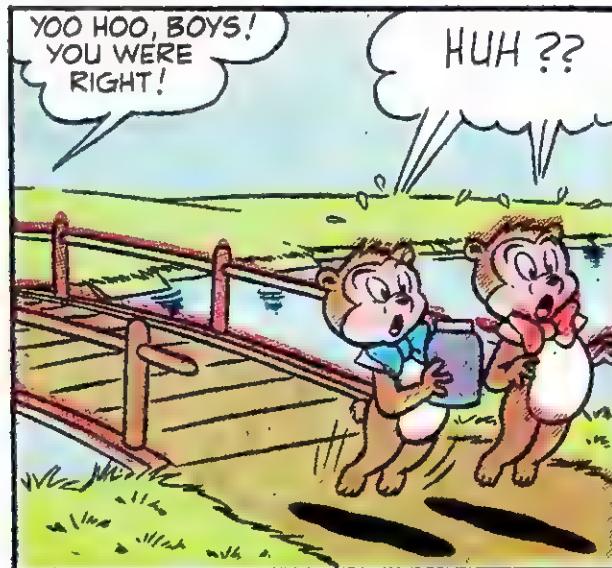
GOSH, WHAT A SHAME! MINE HAPPENS TO BE HUCKLEBERRY!

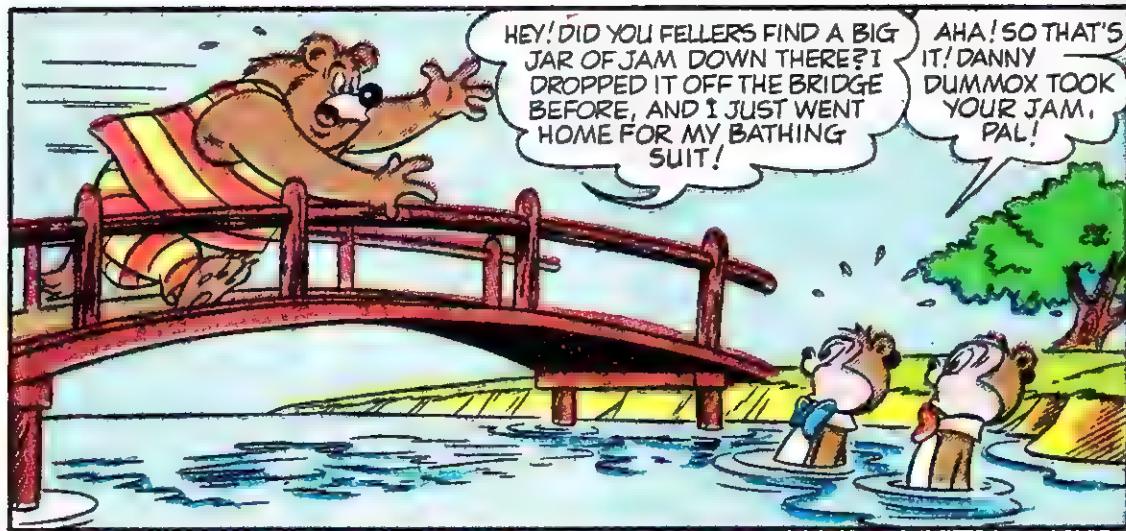




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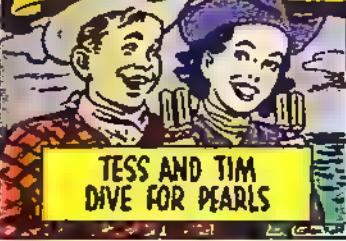






the "POPSICLE" TWINS AT GREAT SALT LAKE

TESS AND TIM
DIVE FOR PEARLS



LOOK... THAT LADY
REALLY BURNS
YOUR EYES
IN THE WATER
I CAN GET DOWN
TO THE BOTTOM...
BUT THE SALT
WATER BLINDS
ME
I'LL GIVE
\$50 TO ANY
ONE WHO
FINDS IT!



GET SWELL GIFTS—SAVE BAGS WITH POLKA DOTS!

Buy 100 bags and get a "POPSICLE PETE" book free. **SAVE THESE BAGS FOR GIFTS!**

#12 WATER GOGGLES
Easy to keep eyes open under water. Makes swimming safe and fun. Unbreakable lens. Quality rubber.
175 BAGS or 10¢ & 20 BAGS

#31 RABBIT'S FOOT
Good luck carrying charm on 20-inch golden chain. Complete with belt clip.
50 BAGS or 10¢ & 10 BAGS

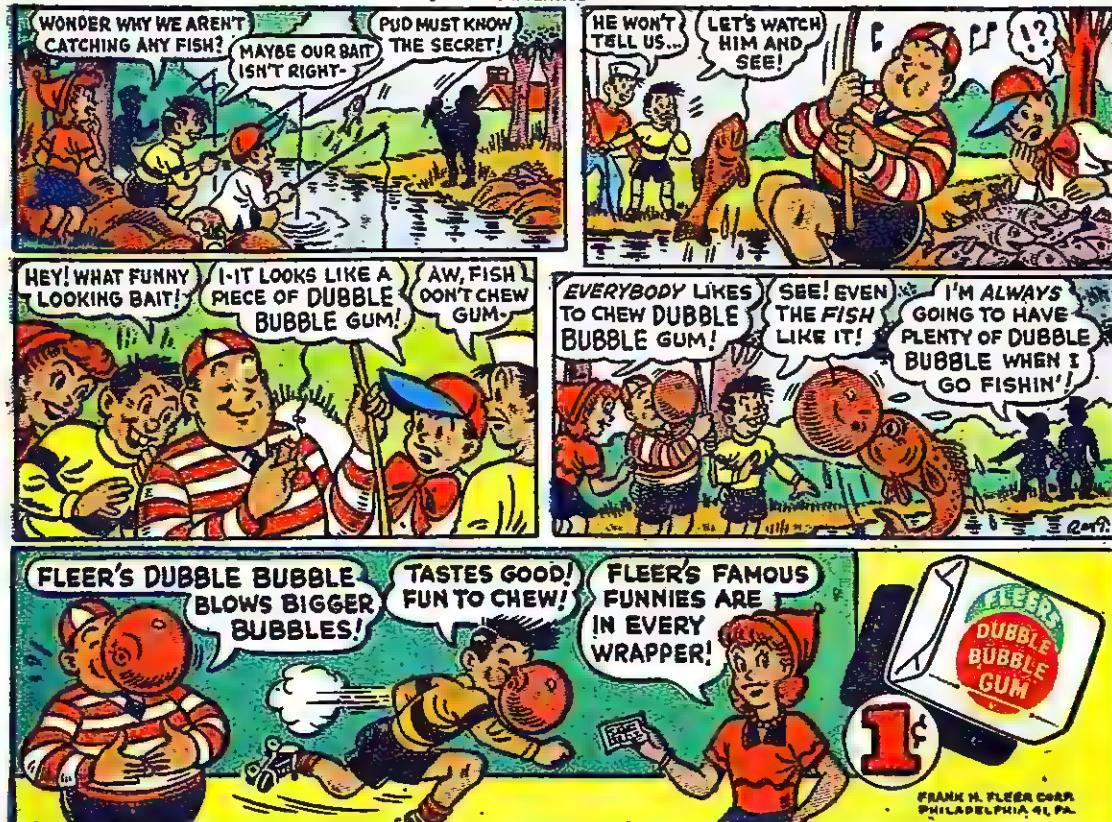
#84 SUPER STAMP PACKET
Prize mixture of 200 world stamps, containing largest stamp in the world. An excellent collection.
50 BAGS or 10¢ & 10 BAGS

**GET THESE VALUABLE GIFTS
and many more... ask for
GIANT GIFT LIST—FREE**
at your ice cream store
or write to "POPSICLE PETE"
for address nearest you

POPSICLE PETE
Dept. C—P.O. Box 678
New York 41, N.Y.
400 West Ohio St., Chicago 10, Ill.
2744 East 11th St., Los Angeles 22, Calif.
313 N. Highland Ave., N.E., Atlanta, Ga.

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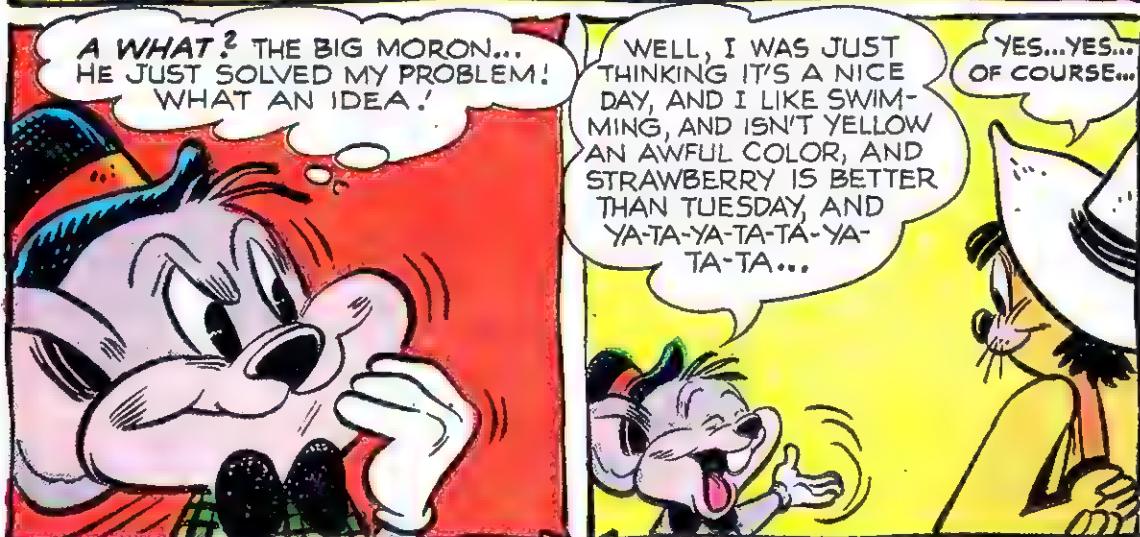
TOMAHAWK

WESTERN COMICS

WONDER WOMAN

WORLD'S FINEST COMICS

J. RUFUS LION



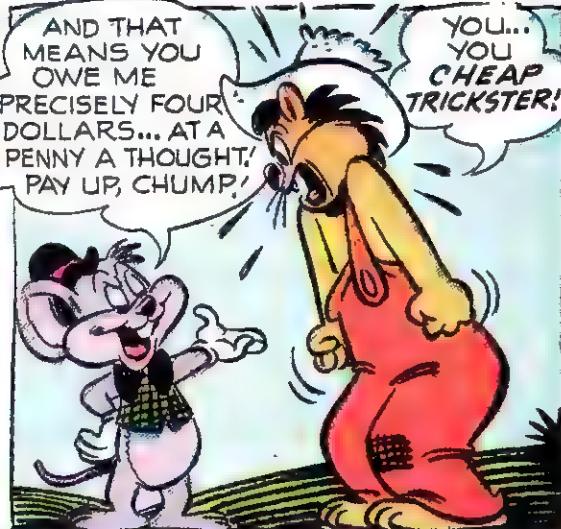
TWO HOURS LATER...

...AND FISH DON'T WEAR FUR COATS, AND THE MOON WOULDN'T FIT IN MY REFRIGERATOR, AND... WHY... THAT'S EXACTLY FOUR HUNDRED THOUGHTS!

WHY... SO IT IS!

AND THAT MEANS YOU OWE ME PRECISELY FOUR DOLLARS... AT A PENNY A THOUGHT! PAY UP, CHUMP!

YOU... YOU CHEAP TRICKSTER!

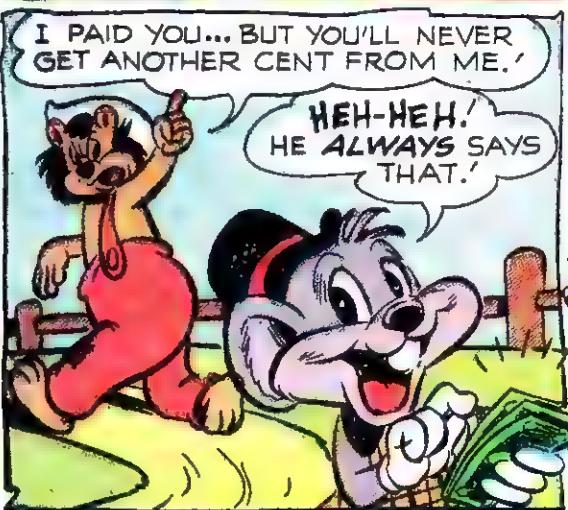


I PAID YOU... BUT YOU'LL NEVER GET ANOTHER CENT FROM ME.'

HEH-HEH!
HE ALWAYS SAYS THAT!

LATER...

HI, RUFÉ!
NO HARD FEELINGS,
EH? STILL FRIENDS
TO THE END, HUH?

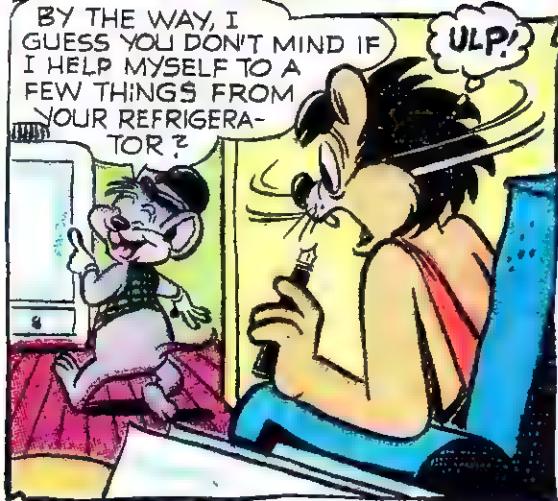
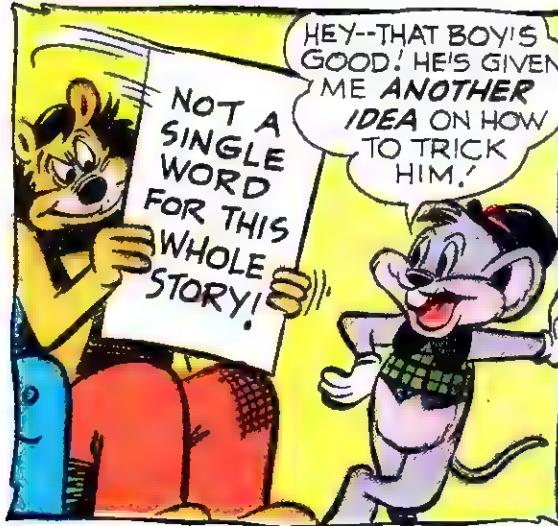


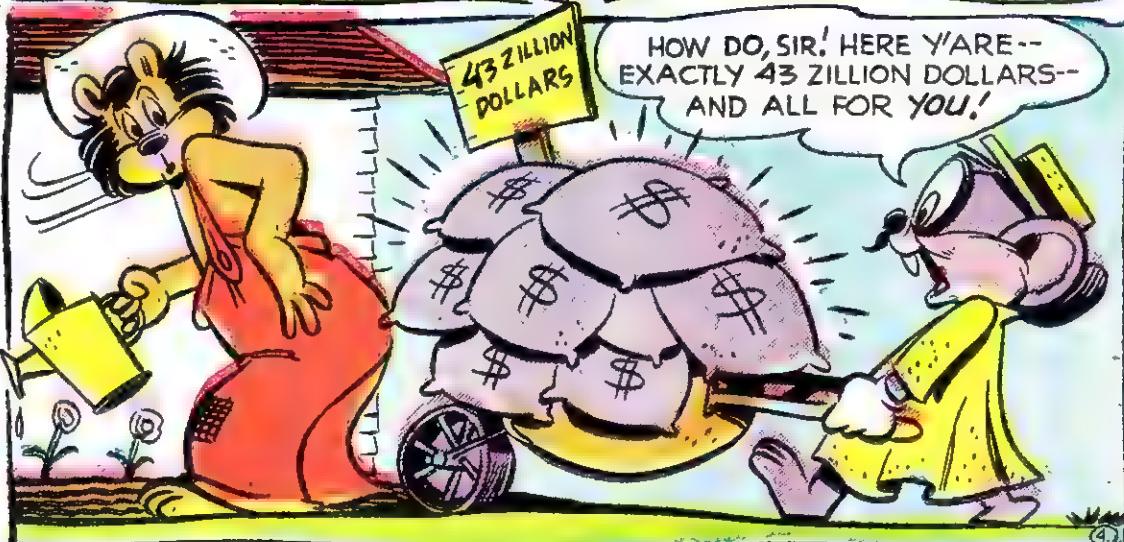
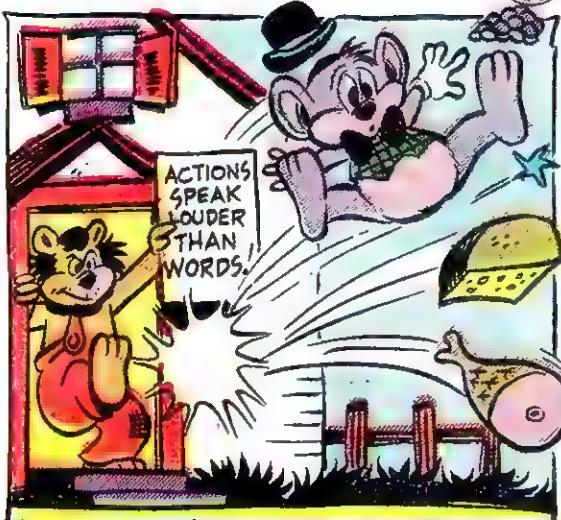
WHAT'S THE MATTER?
CAN'T YOU HEAR?
LOST YOUR VOICE?



I'M NOT SPEAKING
TO YOU.
WHENEVER
I TALK
IT COSTS
ME MONEY!

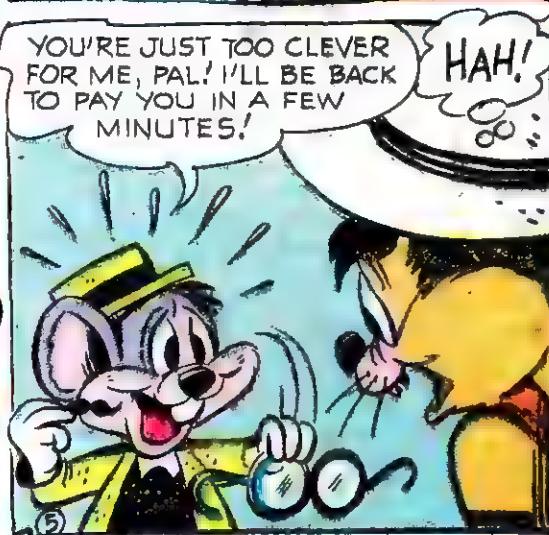
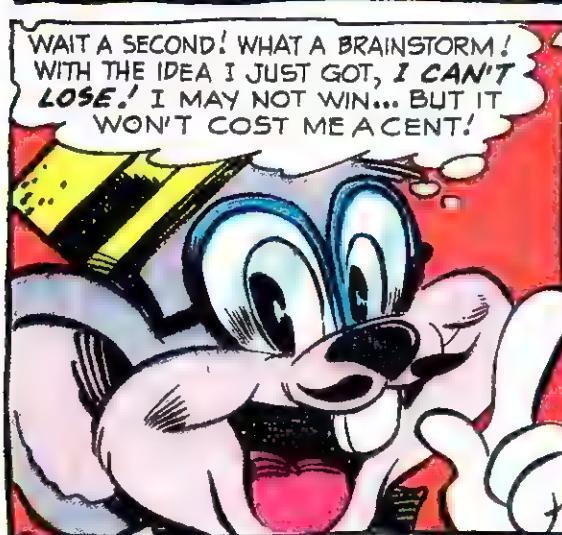
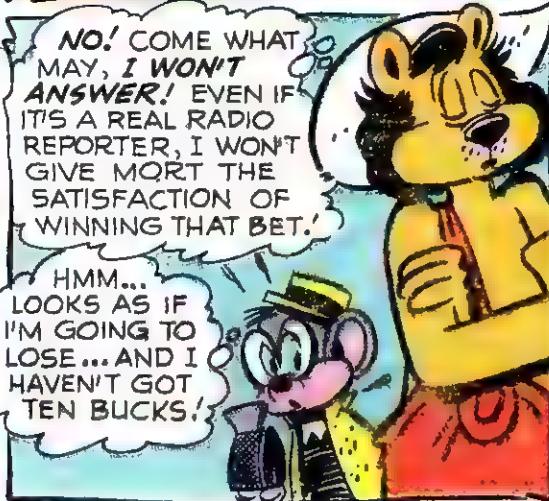
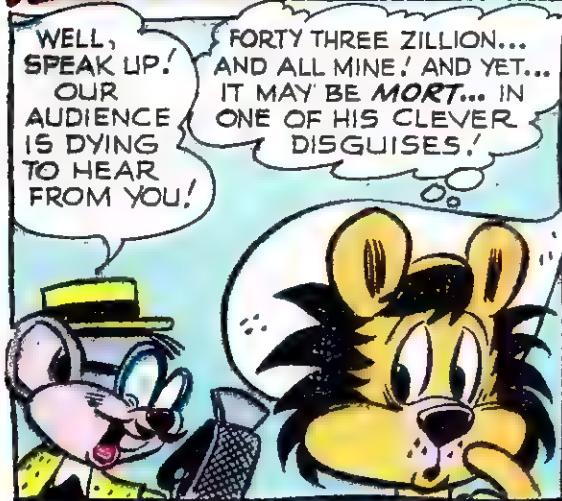
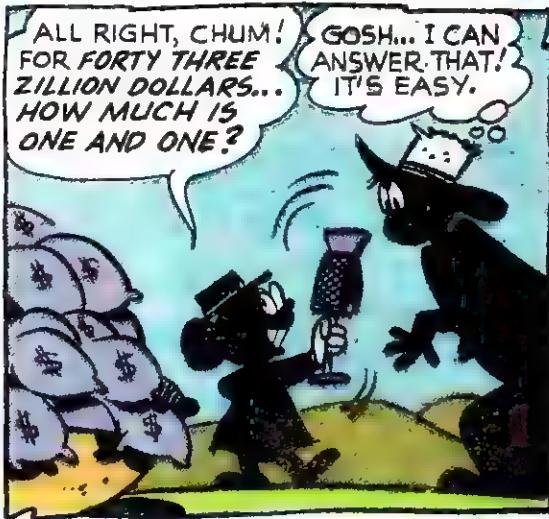








LEADING SCREEN COMICS





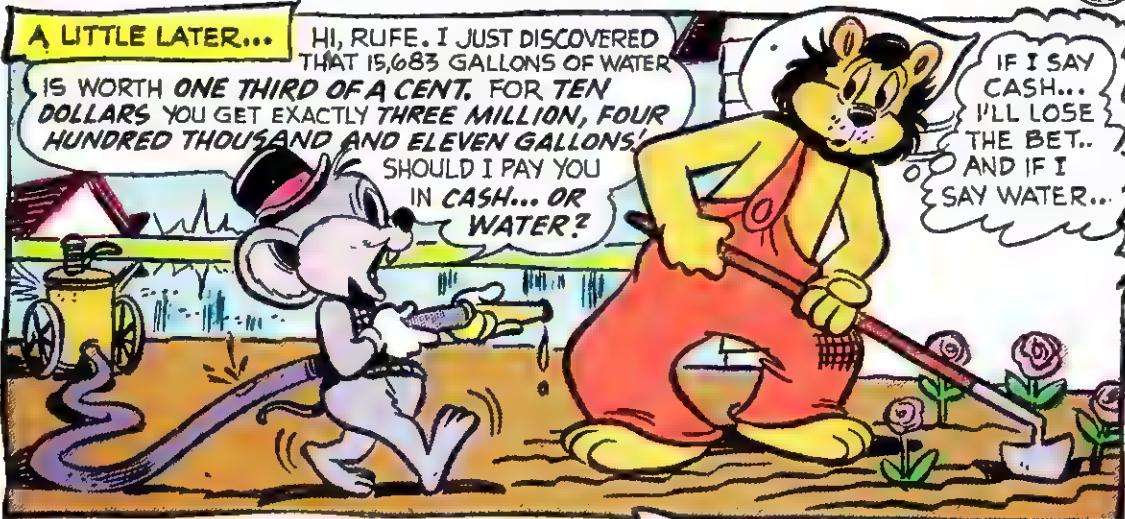
LEADING SCREEN COMICS



A LITTLE LATER...

HI, RUF. I JUST DISCOVERED
THAT 15,683 GALLONS OF WATER
IS WORTH ONE THIRD OF A CENT. FOR TEN
DOLLARS YOU GET EXACTLY THREE MILLION, FOUR
HUNDRED THOUSAND AND ELEVEN GALLONS!
SHOULD I PAY YOU
IN CASH... OR
WATER?

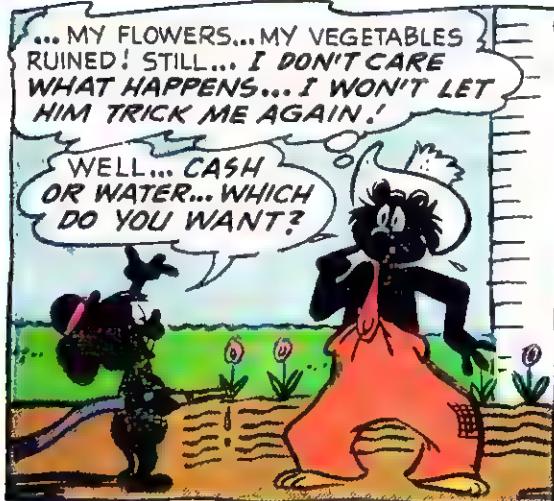
IF I SAY
CASH...
I'LL LOSE
THE BET...
AND IF I
SAY WATER...



... MY FLOWERS... MY VEGETABLES
RUINED! STILL... I DON'T CARE
WHAT HAPPENS... I WON'T LET
HIM TRICK ME AGAIN!

WELL... CASH
OR WATER... WHICH
DO YOU WANT?

LOOKS LIKE YOU
WANT THE WATER!
NEVER SAY THAT
MORTIMER RATT
DOESN'T PAY HIS
DEBTS!



3 1/2 MILLION
GALLONS LATER... THAT WATER... IT DUG A
CHANNEL RIGHT
THROUGH MY
GARDEN...

... AND LOOK... THAT
BOX... LIKE A
PIRATE'S
TREASURE
CHEST!

LIKE I
SAID
BEFORE...
SILENCE
IS
GOLDEN!

GRRR! THIS IS
TOO MUCH!
GOODBYE CRUEL
WORLD!





PRIZES!

PRIZES!

PRIZES!

FREE BIKES and CASH!

Columbia

FAMILY CONTEST



1st PRIZE

\$50 cash and 1 Five-Star Airider Super-Equipped Columbia-Built Boy's or Girl's model.

2nd PRIZE

\$30 cash and 1 Five-Star Airider Columbia-Built Boy's or Girl's model.

3rd PRIZE

\$25 cash and 1 Five-Star Airider Columbia-Built Boy's or Girl's model.

TEN PRIZES

Five-Star Airider Super-Equipped Columbia-Built Boy's or Girl's models.

BOYS! GIRLS! IT'S EASY TO WIN!

HERE'S ALL YOU DO . . . Simply select your favorite Columbia-Built feature from the list of great Columbia-Built features on this page, and complete this sentence in not over 25 additional words, "My favorite Columbia-Built feature is . . . because . . ."

GET YOUR FAMILY OR YOUR COLUMBIA DEALER TO HELP YOU! Work together for one of the big Columbia awards. A sample entry might be: "My favorite Columbia-Built feature is the Protecto-Lock, because it is the simplest and strongest bicycle lock and carries a one-year theft protection guarantee".

→ NO ENTRY FEES! ←

There's absolutely no entry fee of any kind necessary to enter this contest. And here's a tip: go to your nearest Columbia-Built Dealer and examine these swell new bikes. Study them and ask for a catalogue of the complete line. Then write your entry.

LOOK AT ALL THESE GREAT FEATURES!

New Chrome and Enamel Air-flow Tank with Chrome Top Step. New Columbia Floating-Action Spring Fork in Chrome and Enamel. Best in design, engineering and riding comfort. New Super-Carrier, Tubular Chrome Brace Rods with Ivory Tips. New Chrome Brake Stop, Tail Light and Reflector Combination. New Full-length Full-Protection Chain Guard with Air-flow Trim Exclusive on Columbia-Built bicycles. New All Chrome Streamliner Headlight. Rocket design. Front Wheel Expansion Hand Brake in Addition to Coaster Brake. New Deluxe Saddle with Chrome Springs and Crash Rail. Exclusive Built-in Kick Stand. The only stand really built into the frame. Columbia Built-in Protecto-Lock with year's Theft Protection Guarantee. New Handlebar Grips of exclusive Columbia non-slip finger-fit design. Exclusive front hub. Wide fenders, etc.

Every Columbia bike
"Guaranteed as Long as You Own It!"

Columbia

BUILT

"SINCE 1877 . . . AMERICA'S FIRST BICYCLE"

All entries will become the property of The Westfield Manufacturing Company, and will be judged on the basis of neatness, originality, and uniqueness, by impartial judges appointed by the company. Anyone except members of The Westfield Manufacturing Company or their advertising agency may send in as many entries as they wish, but each must be written separately on one side of a sheet of paper, and mailed individually.

GOLLY! WE CAN WIN
AMERICA'S FIRST BICYCLES
AND BIG MONEY TOO!



LET'S SEND
IN OUR
ENTRIES
TODAY!

Contest closes midnight, May 15, 1952.
Entries postmarked later will not be accepted.

CONTEST ENTRY BLANK

The Westfield Manufacturing Company
846 Cycle Street, Westfield, Massachusetts

Dear Sirs:

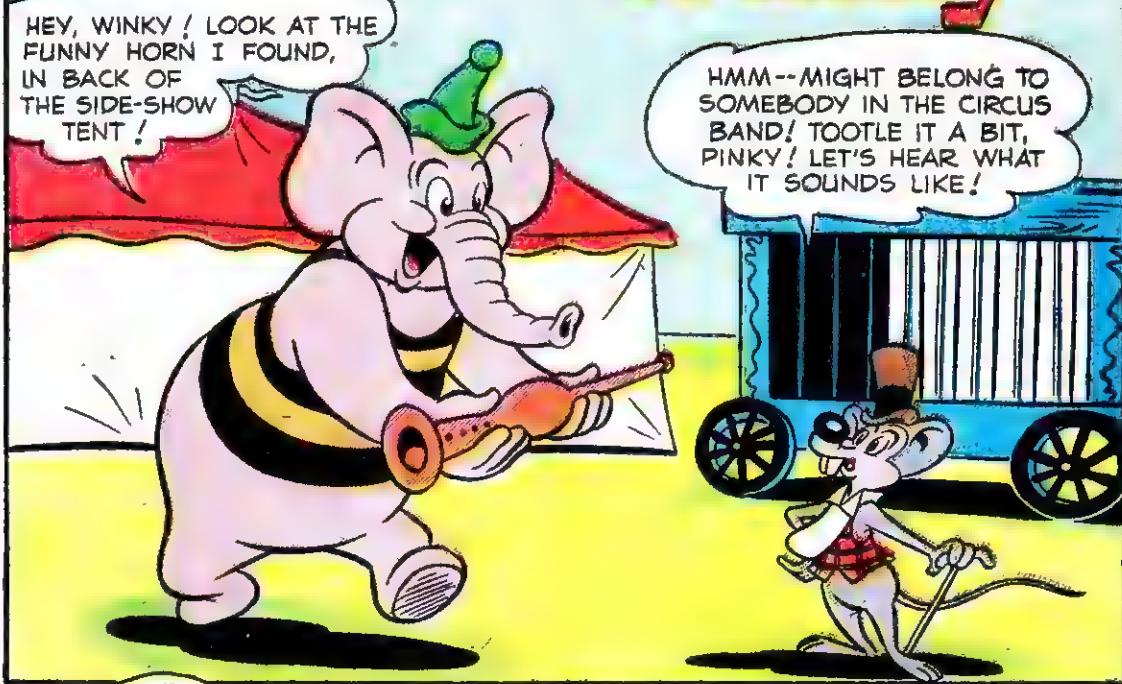
Attached is my entry for the big Columbia Contest.

My Name is: _____

My Father's Name is: _____

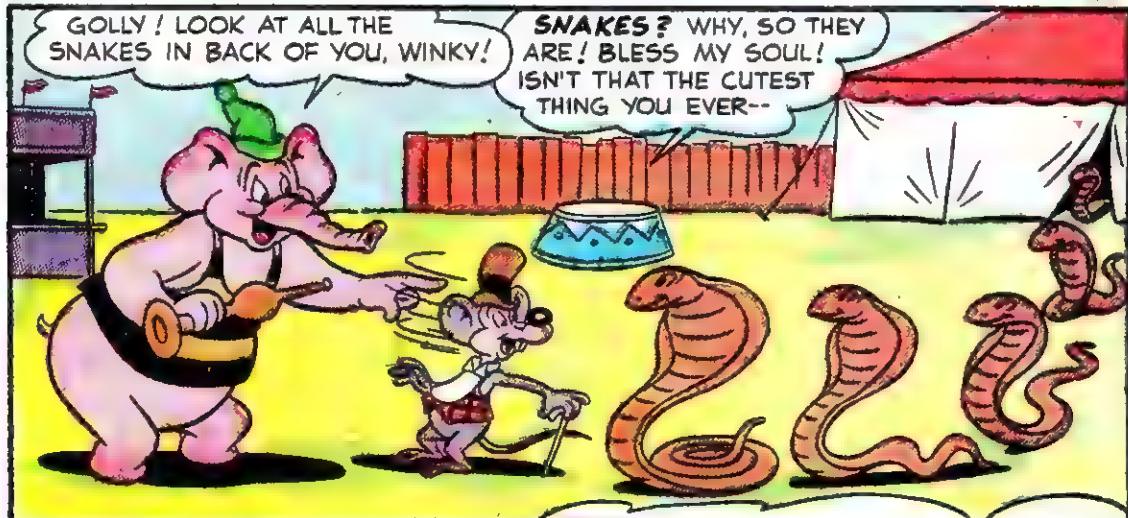
My Address is: _____

Pinky and Winky





LEADING SCREEN COMICS





LEADING SCREEN COMICS



THIS IS A GOOD STREET CORNER!
I'LL BEGIN THE CONCERT
HERE!

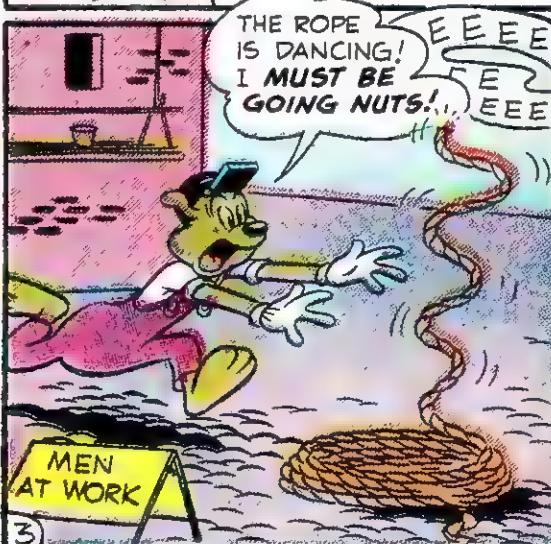
WEeeeeeeeeetch



OMIGOSH! WHAT'S HAPPENING
TO MY SPAGHETTI?



THE ROPE
IS DANCING!
I MUST BE
GOING NUTS!



3

EEEEEK! SOMETHING'S
WRONG WITH MY SWITCH-
BOARD WIRES! EEEEEEK!





LEADING SCREEN COMICS



THE SILLY FOOL! I'D BETTER DRAG HIM BACK TO THE CIRCUS BEFORE HE GETS IN SERIOUS TROUBLE WITH THAT HORN!

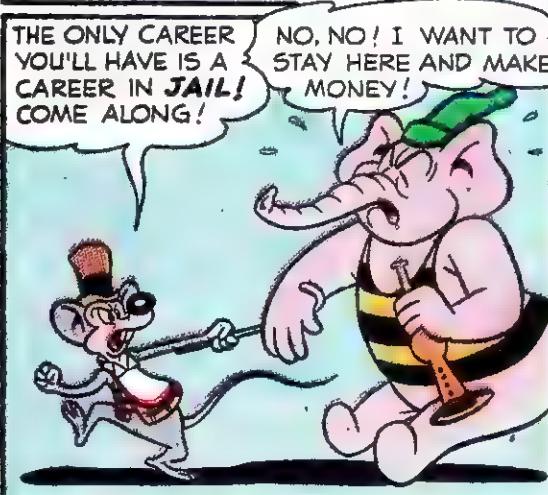


PINKY! ENOUGH IS ENOUGH! C'MON BACK HOME THIS MINUTE! I WON'T! I WON'T! I'VE GOT MY CAREER TO THINK OF!



THE ONLY CAREER YOU'LL HAVE IS A CAREER IN JAIL! COME ALONG!

NO, NO! I WANT TO STAY HERE AND MAKE MONEY!

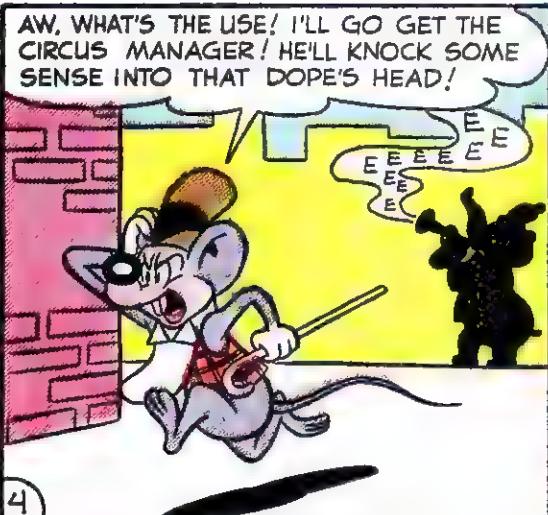


IT'S IMPOSSIBLE, PINKY! VERY WELL! I ACCEPT THE OFFER!

IF YOU MAKE **ONE CENT** WITH THAT TOOTLER, I PROMISE TO **EAT MY HAT**!



AW, WHAT'S THE USE! I'LL GO GET THE CIRCUS MANAGER! HE'LL KNOCK SOME SENSE INTO THAT DOPE'S HEAD!



WHAT'S WRONG, WINKY?

COME QUICK, MR. BEAMISH! PINKY'S DOWNTOWN WITH A SNAKE CHARMER'S HORN, AND HE'S **SURE** TO GET INTO TROUBLE!





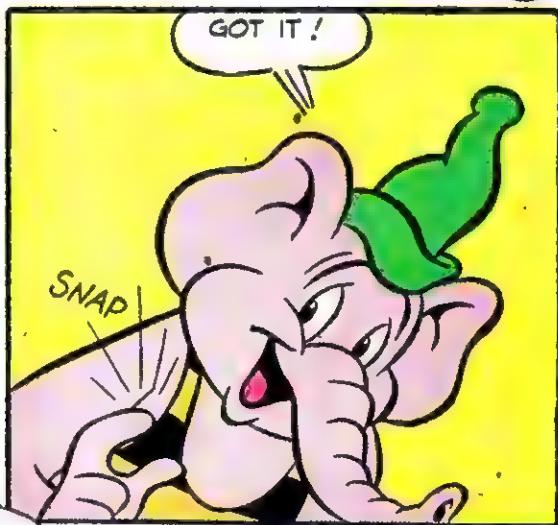
LEADING SCREEN COMICS



I'LL SHOW THAT WINKY ! THERE MUST BE
SOME WAY I CAN MAKE MONEY
PLAYING THIS THING ! HMM !



GOT IT !



RIGHT AROUND THIS CORNER, MR. BEAMISH !
I TOLD PINKY I'D EAT MY HAT IF HE MADE
A CENT, SO NOW THE BIG BOOB IS--

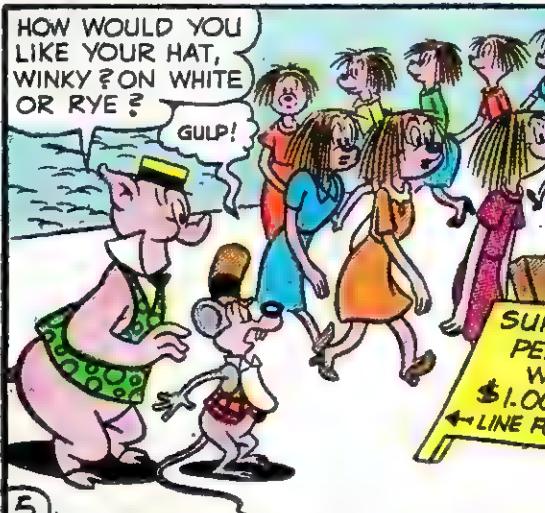


AWK !!!



HOW WOULD YOU
LIKE YOUR HAT,
WINKY ? ON WHITE
OR RYE ?

GULP !



EEEEEEEEE

SUPER-QUICK
PERMANENT
WAVES !
\$1.00 EACH !
LINE FORMS HERE !



The End

Captain Tootsie

TO THE RESCUE

By BILL SCHREIBER

THERE ARE PEOPLE ON THE ROOF. LET'S GET OVER THERE, QUICK!

YES, LOOKS LIKE AN OLD COUPLE! HOW ABOUT GIVING US SOME ENERGY-GIVING TOOTSIE ROLLS FIRST, CAPTAIN Tootsie?

YOU'RE RIGHT, FATO, IT'S A LONG PULL TO THE FARMHOUSE. EVERYBODY, LET'S EAT TOOTSIE ROLLS, FOR QUICK ENERGY. AND THEN REALLY LEAN ON THOSE OARS!

HELLO THERE! I AM CAPTAIN Tootsie, AND THESE ARE MY FRIENDS. WE HAVE COME TO HELP YOU!

WE'LL HAVE YOU DOWN IN A MINUTE, FARMER BROWN - ROLLO, GIVE ME THAT ROPE. HAVE THE BLANKETS READY!

THANK HEAVEN!

GRAB HOLD OF THE ROPE, KIDS! MRS. BROWN'S COMING DOWN NEXT!

O.K., CAPTAIN Tootsie!

HERE ARE SOME TOOTSIE ROLLS, MR. & MRS. BROWN. THEY'LL GIVE YOU STRENGTH AND ENERGY TILL WE GET TO THE RED CROSS CENTER. PASS THEM PLEASE, FATO!

MIGHTY OBLIGED, CAPTAIN Tootsie!

LATER AT THE RED CROSS CAMP...

WE COULDN'T HAVE HELD OUT MUCH LONGER, CAPTAIN Tootsie. WE'RE REALLY THANKFUL!

WE ARE ALWAYS GLAD TO HELP!

YOU AND THE KIDS DID REAL WELL, CAPTAIN Tootsie - THERE IS ANOTHER FARM REPORTED FLOODED A FEW MILES UP. WE HAVE YOUR BOAT PROVIDED WITH BLANKETS AND LOTS OF TOOTSIE ROLLS!

DELICIOUS! CHOCOLATE FLAVOR!

Tootsie Roll

BIG POPS

2¢ CHOCOLATE, ORANGE, LEMON, LIME, CHERRY

DELICIOUS CHEWY
TOOTSIE ROLL CENTER

BOYS! GIRLS! LOOK!

You can get this lovely smooth-writing

BALLPOINT PEN

for only

10¢

and 1 TOOTSIE ROLL WRAPPER or 1 TOOTSIE POP WRAPPER

WHAT
A VALUE

SUPPLY
LIMITED

Get yours while they last. Mail orders now - and 10 cents and 2 TOOTSIE ROLL wrappers or 2 TOOTSIE POP wrappers.

HURRY!
HURRY!

TOOTSIE ROLLS, Box "P" Uptown Station, Hoboken, New Jersey.

I'm enclosing 10 cents and 2 wrappers. Please send me a smooth-writing BALL-POINT PEN.

NAME _____

ADDRESS _____

CITY & STATE _____

play "KANGAROO" 66

DIRECTIONS: TWO OR MORE PERSONS CAN PLAY THIS GAME, AND EACH ONE PLACES HIS MARKER ON THE WHITE CIRCLE BELOW. THEN IN TURN, EACH PLAYER TOSSES A COIN. IF IT IS "HEADS", HE MOVES FORWARD **ONE** SPACE -- IF "TAILS", HE MOVES AHEAD **THREE** SPACES. WHEN HIS MARKER LANDS ON A BLACK CIRCLE, THE PLAYER MUST MOVE **BACK** TWO SPACES. THE FIRST ONE TO LAND ON THE WHITE CIRCLE WINS THE GAME... BUT IF A PLAYER PASSES THE WHITE CIRCLE, HE MUST GO AROUND AGAIN!



ADVERTISEMENT

**NOBODY WANTS HIM
BUT THE POLICE!**

MAYBE HE'D BE MORE POPULAR IF HE
KEPT HIS HAIR NEAT AND
WELL GROOMED
WITH
WILDRONT
CREAM-OIL

See Charlie Wild on TV over CBS. Hear
Charlie Wild on Radio -- CBS Network

WANTED!

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CONTAINS SOOTHING LAVENDER

WILDRONT
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GROOMS THE HAIR
RELIEVES DRYNESS
REMOVES LOOSE DANDRUFF

WILDRONT CO., INC.

29¢



OPPORTUNITY KNOCKS

“HMMMM. . . .” Peter Porkchops was murmuring as he sat on his sofa reading the Zooville Employment News. “There’s an opening at Wildwoods Lake for a *lifeguard*! That’s a swell job, and maybe I can qualify for it!”

So the next day a hopeful Peter arrived at the Wildwoods Lake lifeguard station. *But . . . who should he see entering the door in front of him but A. Wolf!*

Wolf didn’t see Peter at first. He was too wrapped up in his own thoughts. “Oh, boy!” he was saying to himself. “My physique sure will look *terrific* in a lifeguard swimsuit! I’ll sit way up on the lookout tower and all the bathers will admire me! I’ll be a *hero* . . . that is, I will be *unless* a swimmer starts to *drown*! Then I’d be a *dead duck*!”

For you see, Wolf was applying for the lifeguard job *even though he didn’t know how to swim a stroke!*

Just then Peter tapped Wolf on the shoulder. “Say, Wolfie,” he said, “I guess we’re both out for the same job!”

But Peter’s cheery friendliness only annoyed Wolf, and he ignored him. Besides, he was thinking even *deeper* thoughts now, for he was *making up a plan!*

And then, his plan all completed in his mind, Wolf put it into action! He stood at the desk while the Wildwoods Lake lifeguard employers fired questions at him, and he answered each question perfectly!

“What’s a scissor stroke?” they asked.

“The movement of the legs during the sidestroke!” replied Wolf.

“What does a jack-knife dive consist of?”

“Bending the body straight from the middle and touching the toes with the fingers!” Wolf replied.

Next, Peter Porkchops walked to the desk for his turn at answering questions. And, without anyone noticing, A. Wolf sat down and sneakily removed from his pocket the tiny piece of paper he’d had hidden in his palm! On it were the answers to all the lifeguard questions!

Wolf had been peeking at it and cheating the whole time!

Peter started to answer the first question they’d given him. “The dead man’s float,” he said, “is a—”

But all of a sudden, A. Wolf sprang up and interrupted him! “SIRS!” he shouted. “I MUST WARN YOU! IT’S NO USE BOTHERING TO INTERVIEW PETER

PORKCHOPS! HE CAN'T EVEN SWIM!"

Peter's eyes almost popped out of his head from surprise! He could swim well, and he knew that *Wolf* knew it!

"Ah!" thought Peter. "I should've known he'd have some sort of trick up his sleeve!"

But before he could do or say anything, the Wildwoods Lake employment chief grabbed his collar and dragged him down the path to Wildwoods Lake.

"Can't swim, eh?" the man muttered angrily. "Some nerve you've got, trying to get a lifeguard's job!"

"B-but *Wolf's* lying!" pleaded Peter. "He hates me! *Wolf's* the one who can't swim!"

But the man shoved Peter into the lake, shouting, "If you're as good a swimmer as you say, just PROVE it!"

Confidently, Peter began to do his usual powerful swimming strokes. *But horrors!* Instead of skimming easily across the surface of the water, he was SINKING! The harder he swam, the deeper he sank!

"GASP! GULP! HELP!" he called, as the water reached his chin and then his mouth!

All this time, A. Wolf was doing a jack-knife—on the ground. For he was laughing so hard he was bent double!

"HAW! HAW! HAW!" he guffawed, as the lifeguard employer towed Peter out of the lake and kicked him off the property once and for all. "Ha-ha-ha! My plan worked fine! That hunk of lead I dropped in Peter's pocket weighed him down so he couldn't even stay afloat. Ha! Ha Ha!"

So, A. Wolf became the lifeguard for Wildwoods Lake! He wore a gorgeous black-and-orange swimsuit with his name printed across the chest! He sat up on his high tower like a king. And got lots of money for

doing absolutely nothing! And, best of all, the bathers admired him and thought he was so brave and handsome and strong!

"Boy!" chortled Wolf. "I'm the hero of Wildwoods Lake, 'cause nobody'll ever know I can't swim!"

His plan backfired at exactly 2:30 on a hot August afternoon! For, as Wolf sat yawning up on his tower, almost asleep, a piercing scream rang out over the water:

"EEEEEK! HELP ME! I'M DROWNING!"

A. Wolf stared out across the lake and saw a girl flailing her arms about wildly!

"Well, don't just sit there!" a bather shouted up to him. "SAVE HER!"

Wolf sat! He stared! He was stunned!

"SAVE HER! SAVE HER!" the entire beach crowd yelled.

But Wolf just sat! Then, as the drowning bather went under for the second time, a figure darted away from the crowd and plunged into the water! The figure swam like a streak of lightning towards the drowning girl, reached her, and, with experienced arms, towed her back to safety!

"PETER PORKCHOPS!" the crowd cheered. "PETER SAVED HER! HURRAY!"

While Peter was reviving the girl by artificial respiration, Wolf tried to sneak down from his tower and steal away. But the bathers caught him, and scared him so by their anger that Wolf never dared go anywhere near Wildwoods Lake again! As for Peter Porkchops, he went to Wildwoods Lake every single day and got paid for it, too!

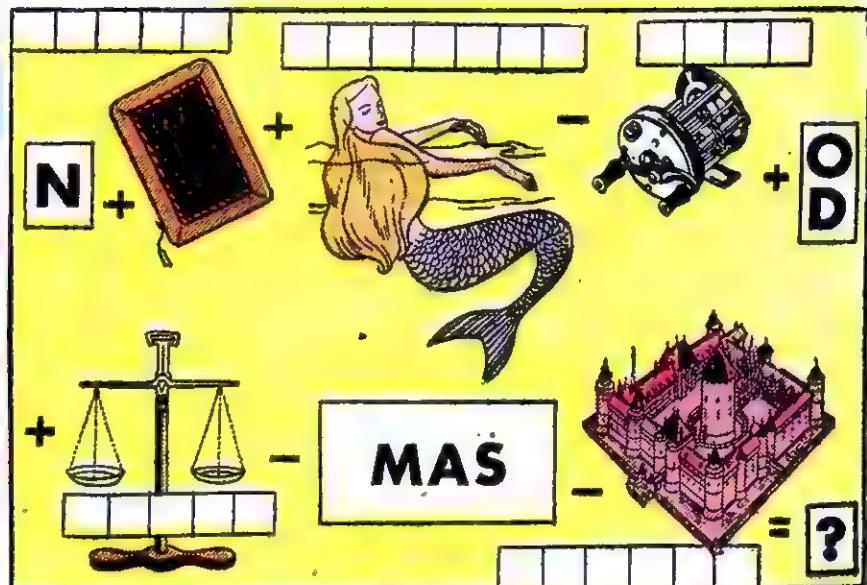
For, as all the admiring bathers will tell you, "Peter Porkchops is such a DARLING LIFEGUARD, and what's more, HE CAN EVEN SWIM!"

picture MATH

THIS IS A PRECIOUS STONE AND SOMETHING USED IN BASEBALL!



ADD AND SUBTRACT THE LETTERS AND THE LETTERS OF THE NAMES OF THINGS PICTURED, AS DIRECTED. THEN REARRANGE THE REMAINING LETTERS TO SPELL A 7-LETTER WORD. THE CARTOON WILL GIVE YOU A CLUE TO THE ANSWER!



The
ANSWER

N + SLATE + MAS - CASTLE
+ OD + SCALE - MAS - CASTLE
= DIAMOND

ADVERTISEMENT

BOYS! GIRLS! HURRY! -BE THE FIRST TO OWN THIS BEAUTIFUL IDENTIFICATION BRACELET!

with
YOUR OWN NAME
and BIRTHSTONE!
(or without birthstone, if you prefer)

ONLY
25¢

WITH FRONT COVER OF ANY
SMITH BROTHERS BOX

Send to: SMITH BROTHERS,
P. O. Box 557, Providence, R. I.



Here's all you do! Fill in coupon below (or use sheet of paper), and send in with 25¢ and the front cover of any Smith

Brothers box . . . for beautiful bracelet finished in Nickel Silver! Allow 4 weeks for delivery. Supply is limited—so hurry!

Please print information below (use pencil) and send to: Smith Brothers, P. O. Box 557, Providence, R. I.

Name for Bracelet
(limit—14 letters)

Do you want birthstone? Yes No

If Yes, give month of birth:

Wrist Size Large Small

Name

Address

City

Zone State

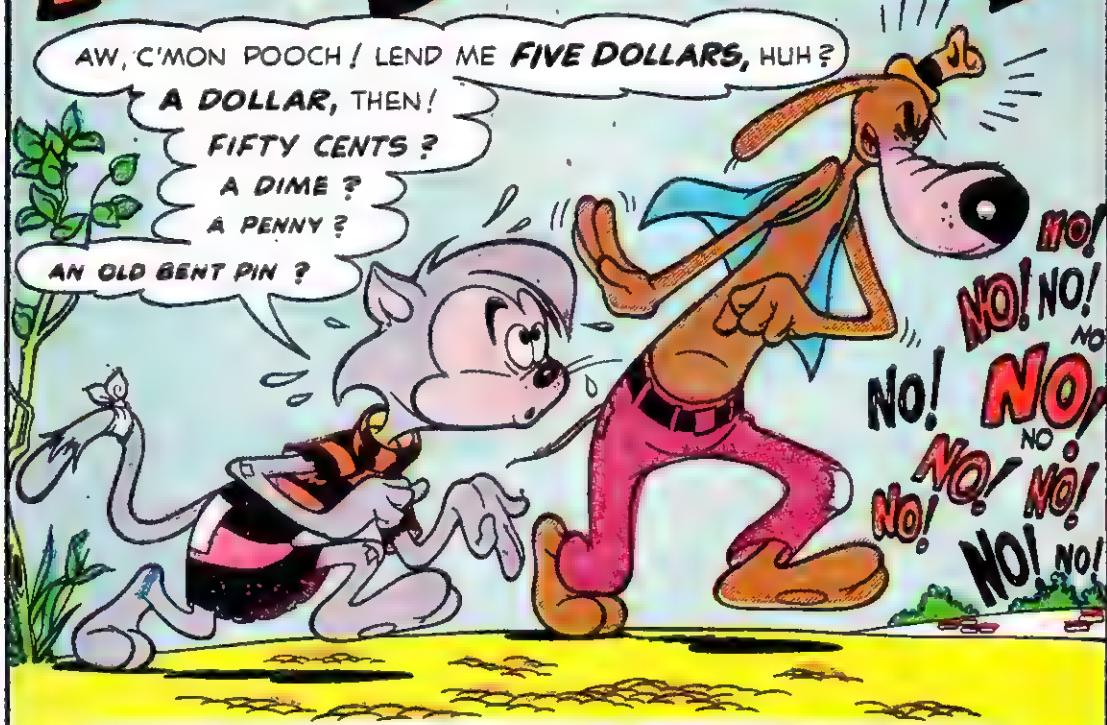




LEADING SCREEN COMICS

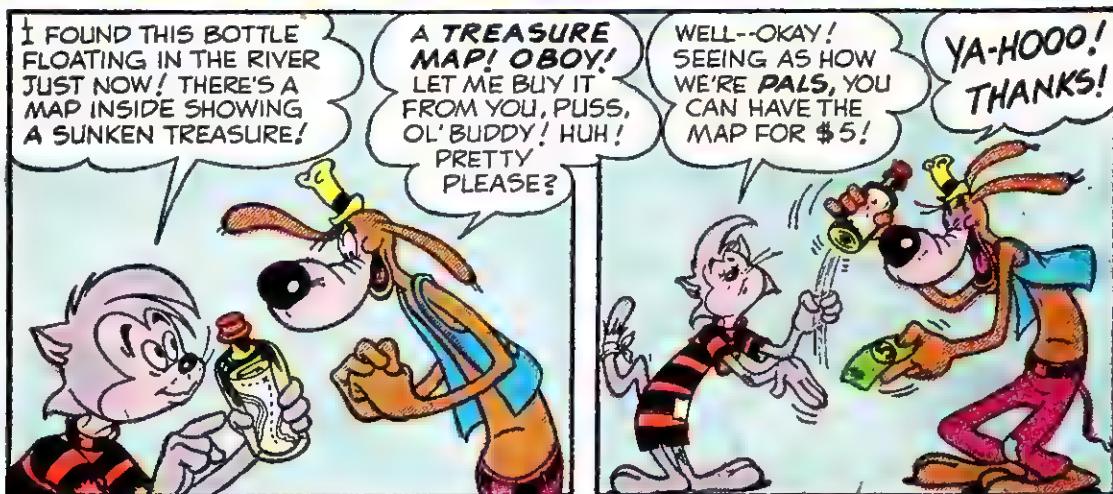
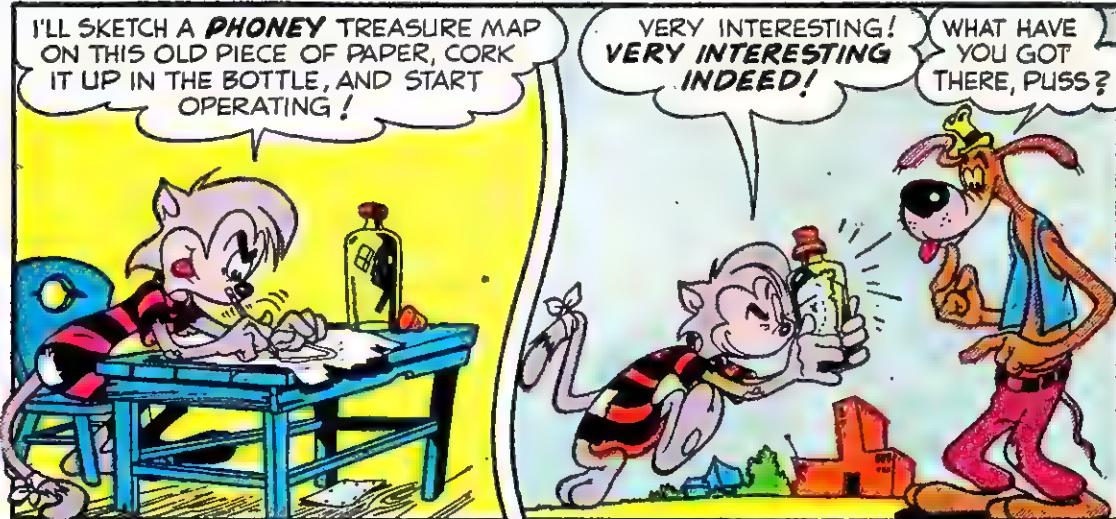


PUSS 'N' POOCH



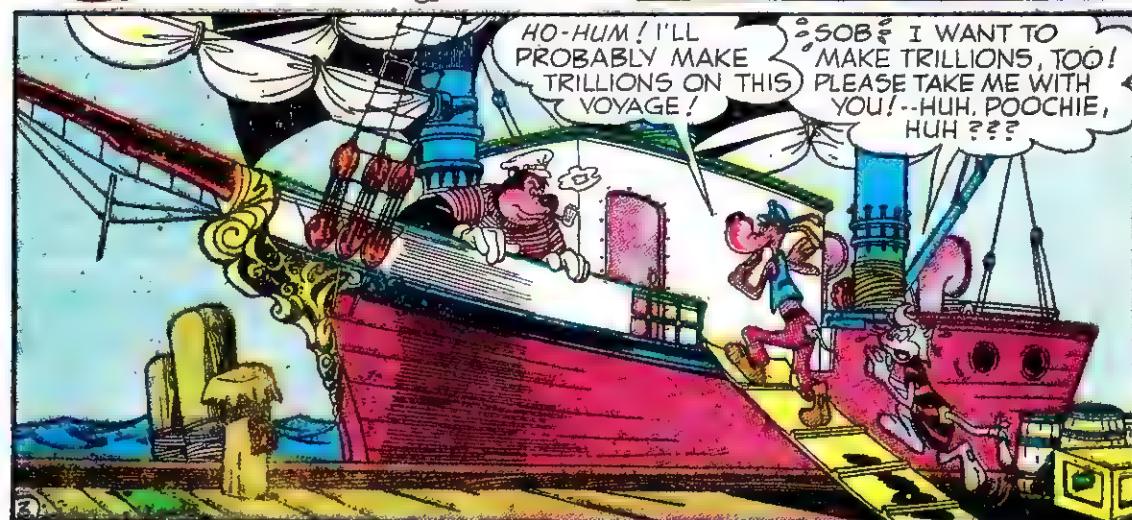
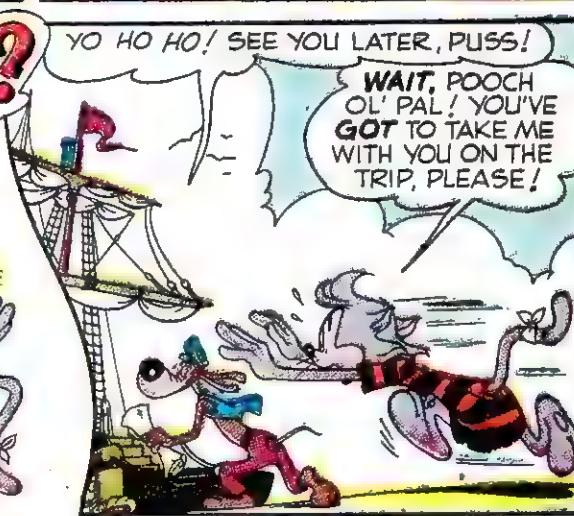
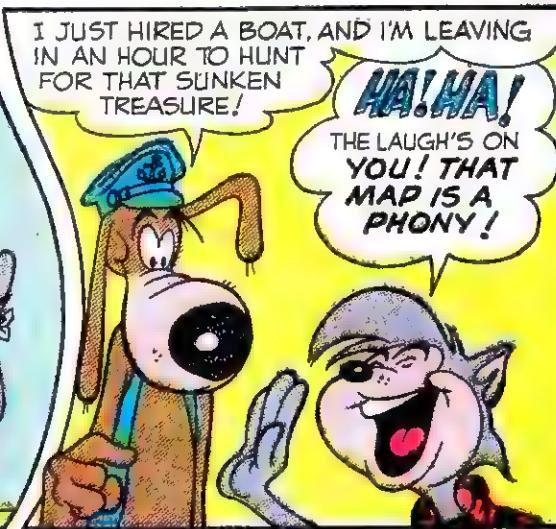
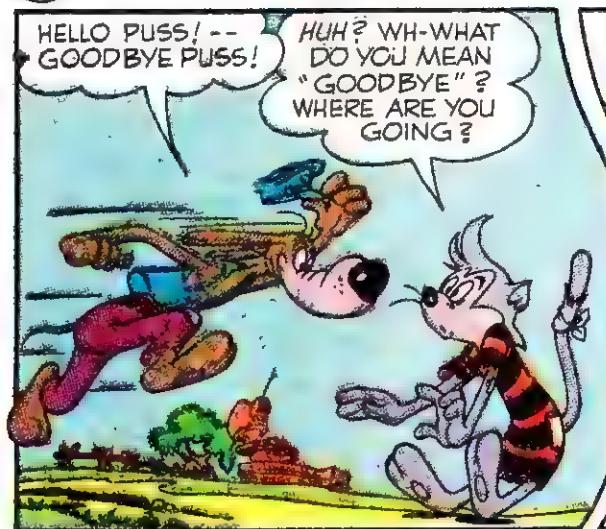


LEADING SCREEN COMICS





LEADING SCREEN COMICS





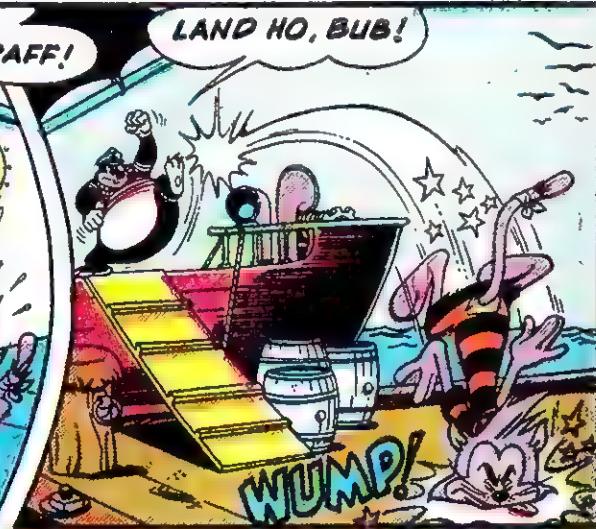
LEADING SCREEN COMICS



CAPTAIN, IT'S ALMOST TIME TO LEAVE!
KINDLY DISPOSE OF THIS RIFF-RAFF!

AYE--AYE, SIR!

LAND HO, BUB!



THE NERVE OF THOSE GUYS!
THEY CAN'T DO THIS TO
ME! I'LL GET ON THAT
SHIP OR **BUST!**



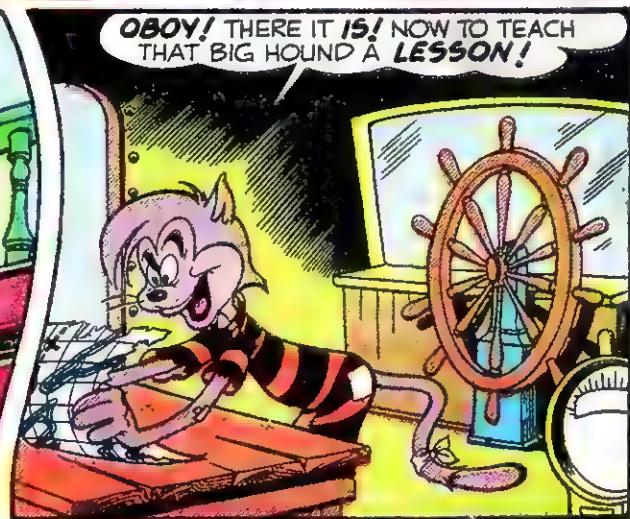
OH, OH--THEY'RE
LEAVING FOR A
WHILE! **NOW'S
MY CHANCE!**



I'LL SNEAK ON BOARD AND LOOK
FOR THAT MAP! IF POOCH LEFT
IT HERE, I'M GOING TO HAVE

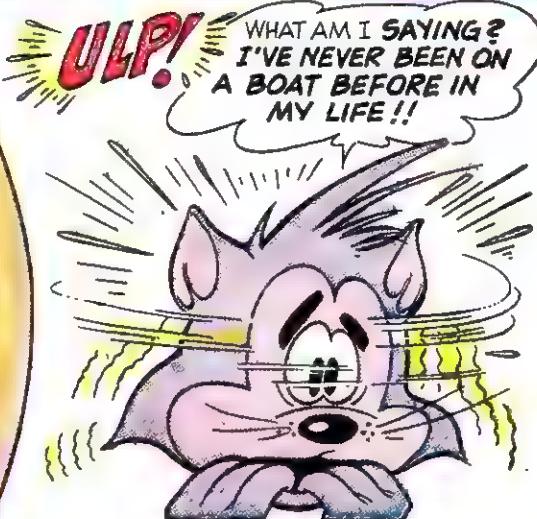
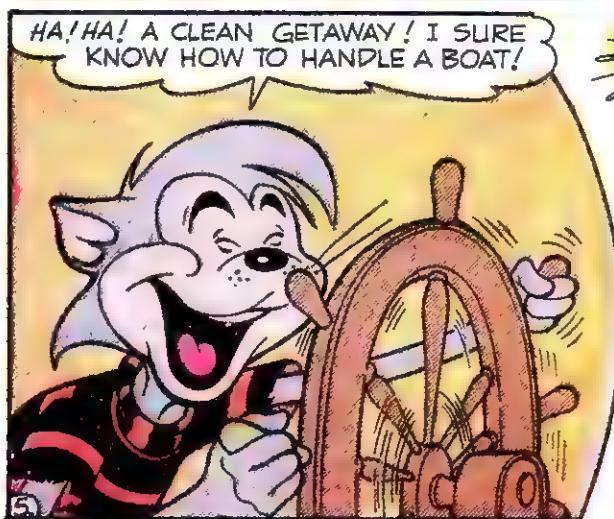
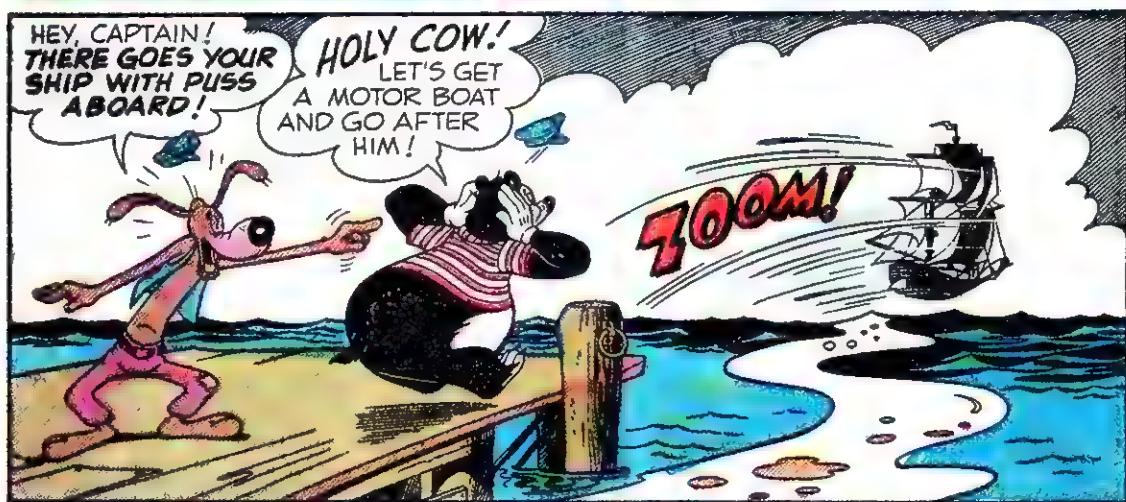


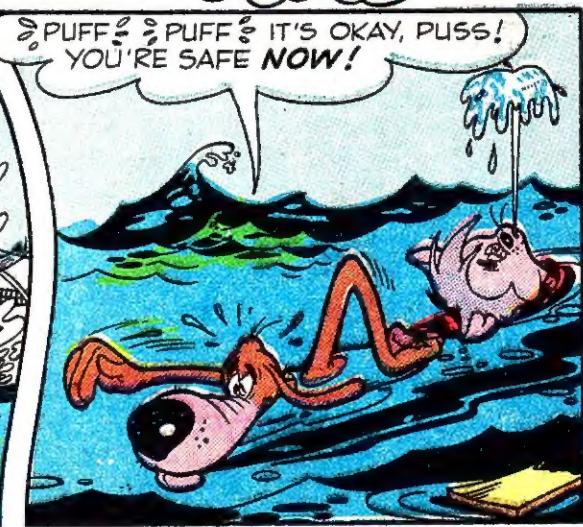
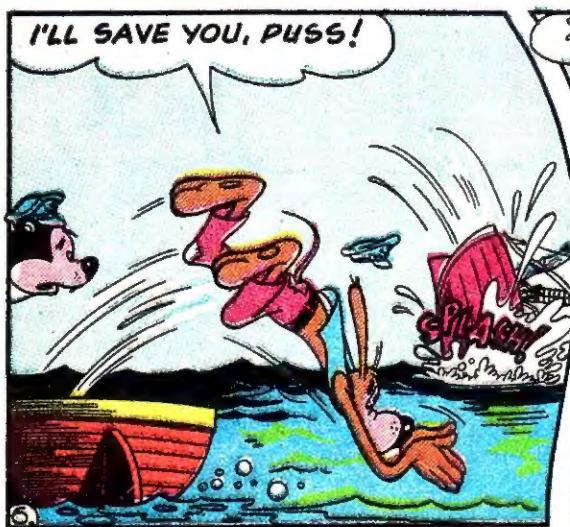
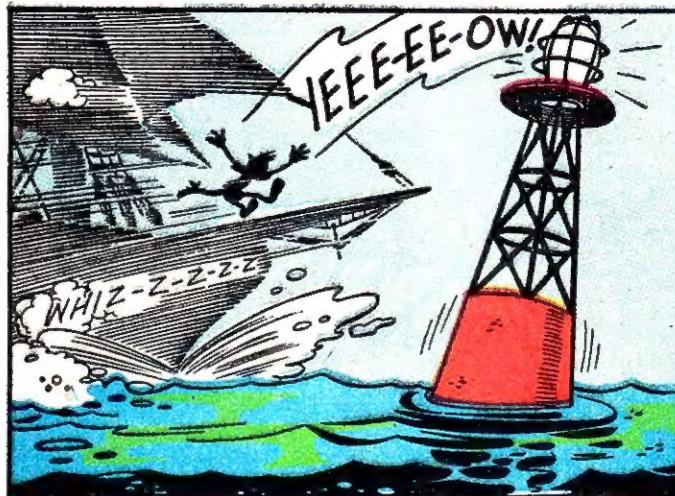
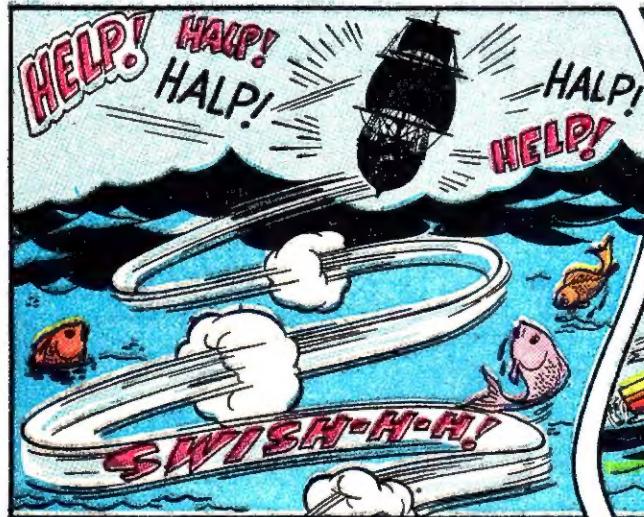
OBOY! THERE IT IS! NOW TO TEACH
THAT BIG HOUND A **LESSON!**





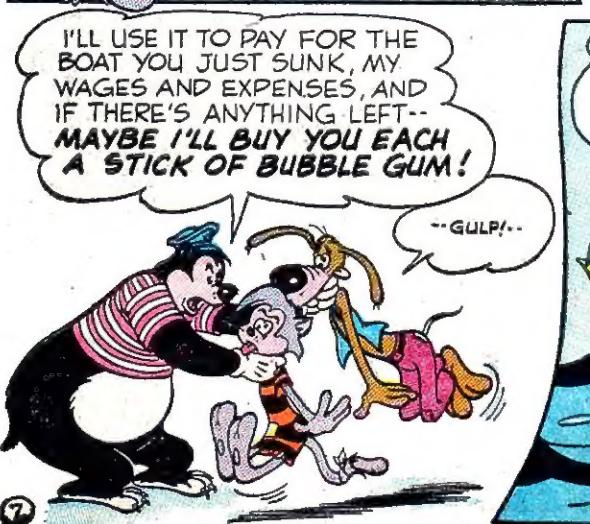
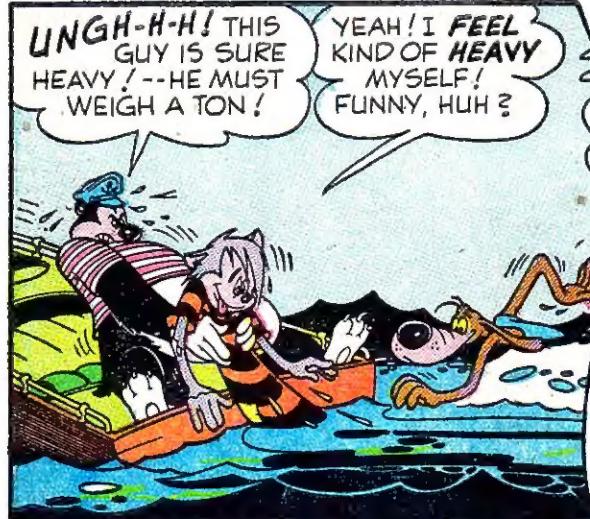
LEADING SCREEN COMICS







LEADING SCREEN COMICS



SUPERBOY says: "Know Your Country!"



HMM... SIGRID IS THAT LITTLE SCANDINAVIAN GIRL WHO'S NEW HERE. NOBODY HAS PAID MUCH ATTENTION TO HER, BECAUSE SHE'S A LITTLE DIFFERENT.

MAYBE SUPERBOY CAN DO SOMETHING ABOUT THIS!



LATER, AT SIGRID'S HOUSE, WHERE SUPERBOY HAS BEEN GRACIOUSLY WELCOMED...



AND RESPECT THESE DIFFERENCES... BECAUSE NO SINGLE LAND, RACE OR NATIONALITY CAN CLAIM THIS COUNTRY AS ITS OWN. AMERICA IS A BLEND OF CULTURES FROM MANY LANDS! NEVER FORGET THAT!



